



# ANNUAL REPORT 2020-21

SRI GURU GOBIND SINGH COLLEGE OF COMMERCE  
(UNIVERSITY OF DELHI)



ਗਿਆਨ ਰਤਨਿ ਮਨੁ ਮਾਜੀਐ ਬਹੁੜਿ ਨ ਮੈਲਾ ਹੋਇ ॥

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GIAAN RATHAN MAN MAJEEAI BAHURR N MAILAA HOE ॥

(When the mind is cleaned with the jewel of spiritual wisdom, it does not become dirty again.)

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# *Message from the Chairman*



**M. P. S. CHADHA**  
**CHAIRMAN, GOVERNING BODY**

Sri Guru Gobind Singh College of Commerce, named after the great Tenth Sikh Guru, was established in 1984 by the Delhi Sikh Gurudwara Management Committee. The College takes pride in being a premier institute successfully running flagship courses of the University of Delhi.

It strives to offer a nurturing environment for ensuing superior teaching-learning. Innovative teaching methodologies help stimulate young inquiring minds providing a conducive enabling environment for acquiring requisite skills. Existence of a variety of societies and clubs also cater to diverse learning needs of students. All of these together have helped evolve an ambience in which new ideas and knowledge flourish. There is also an emphasis on understanding the challenges faced by the nation so that the students make meaningful contribution towards research and education ecosystem of the country. In the process, it is heartening to see the students win laurels and accolades at various forums.

Upholding the vision of our founders, we continue in our endeavours- maintaining academic integrity, achieving scholastic excellence and striving for meeting our social responsibilities. Despite the challenges being posed by the pandemic, the college is committed to provide best possible academic support and mentorship to the students. I take this opportunity to congratulate Principal, Dr. Jatinder Bir Singh- a steadfast leader and his diligent, accomplished team of faculty and administrative staff, for their unflinching efforts to take this institution to new heights of success.



# *From the Principal's Desk*



**DR. JATINDER BIR SINGH**  
**PRINCIPAL**

Sri Guru Gobind Singh College of Commerce, being a prominent college of the University of Delhi, is committed to providing quality education and an environment conducive for holistic development of the students.

We have always tried to combine the rigors of learning with fun of creativity. We continue to hold the belief that the role of an educational institute is to nurture young minds who are the assets of our nation. This nourishment is to be provided by exposing them to avenues of attaining academic excellence along with exposure to wholesome cultural experiences, ensuina a physically enriching environment with opportunities to intelligently demonstrate their knowledge and skills.

The uncertain and unprecedented exigent circumstances due to the ongoing pandemic have posed new and difficult challenges. Fortunately, we have been able to convert adversities into advantages and designed effective solutions evidenced by the outstanding performance of our students. However, it is unfortunate that given the restrictions due to the ongoing pandemic, we have not been able to hold the Annual Day of the College for a second year and not been able to share the accomplishments of our students in person.

I complement the students on their laurels and thank and congratulate all the teaching faculty and non-teaching staff for their commendable efforts and achievements towards adapting and evolving the teaching and learning process during these challenging times. I also appreciate the support of our governing body for giving us the liberty to experiment with novel ideas. I hope that with determination, focus and coordinated efforts we will continue to scale greater heights.



# STUDENT RECOGNITION

## STUDENT OF THE YEAR

### Chihnit Kakati



Chihnit Kakati, a final year student of B.Com. (Hons.) has been adjudged as the Best Student of the College for the year 2020-21.

Belonging to the state of Assam, he started schooling in a village and eventually, made his way into two of the best schools in the entire north-eastern region of the country on merit before stepping into Sri Guru Gobind Singh College of Commerce. He has proudly been accepted at the Imperial College London- a global top ten university, for their Strategic

Marketing Programme which is ranked as the third best marketing programme in the world.

A student with a cent per cent attendance record, he also has diverse interests including marketing, music, sports, travel, adventure and investments. He has been an executive member and vocalist at Surveen, the Music Society of the college during all three years of his graduation and was also a Member of Enactus, SGGSCC in the year 2018-19. As a part of Team Enactus, he was a recipient of the first Performers' Award for 2018-19, won B-Plan Competitions and was a finalist at National Symposium '19. Some of his other campus activities include being a Chapter President at Talerang (2019-20); Campus Ambassador at Indian School of Business (2019-20); Event Volunteer at Vimarsh, the 4th Biennial Convention of SGGSCC (2019) and Organizing Committee Member at BIL Conference, Delhi (2019).

He has worked on an entrepreneurship venture, 'LIGHTup', which successfully completed a Pre-Accelerator Programme, conducted by ISLab (a joint initiative of the entrepreneurship faculty of the Indian School of Business and Bocconi University).

He has also undertaken internships at- Qrius as a Human Capital Analyst; YES Foundation, India as Fellow - 'Media for Social Change'; QS Quacquarelli Symonds Country, India as Team Leader, QS Ambassadors (India); and Cases over Coffee, Singapore as a Global Fellow. He has also been associated with AIESEC, University of Delhi, as Vice President; Head of B2C Operations and Partnership Development, AIESEC, USA and AIESEC, France as a National Marketing Consultant.

# ACHIEVERS OF THE YEAR

## DEPARTMENT OF COMMERCE



**GURSIDAK SINGH SIDANA**, a student of B Com final year has always maintained a healthy balance between academics and extracurricular activities. He was the President of Urja- The Commerce Society as well as a Core Advisor at the Finance and Investment Cell in his final year. He has previously been a part of the Marketing Society and TeDx, SGGSCC as well. He has also been volunteering for the NGO- The Robin Hood Army and has been associated with the Art of Living Youth Empowerment Programme. He enjoys playing the electric guitar and actively participates in online events.

## DEPARTMENT OF ECONOMICS



**NAMISHA BATRA**, a student of B.A. (Hons.) Economics final year has exhibited a strong grip on academics- with an average GPA of more than 8, along with active participation in extra-curricular activities, throughout her three years of graduation. She has been a National Level Table Tennis Player. She was the President, Rotaract Club, SGGSCC in her second year leading a team of about 80 students. In this capacity she worked on SANKALP (Digital Training Centre) and was a part of the team that helped open four digital literacy centres in backward areas of Delhi for people of all age groups. The project has been recognized by Navjyoti Foundation. She has also been a Content Head with Arthashashtra (the Economics Society) and a member of Enactus, SGGSCC- wherein she was associated with two projects- Book A Plant: A website for connecting underprivileged vendors to costumers for buying plants; and TABEER- employing marginalized group of women - widows, rape victims, acid attack survivors to make soaps through a chemical free process. She was involved in developing lead strategy and conducted sales drives.

## DEPARTMENT OF BUSINESS ECONOMICS



**NAVNEET FATEHPURIA**, a final year student of B.A. (Hons.) Business Economics held various positions of responsibility over the period of three years of his graduation. He was the President of ASBEMS- The Association of Students of Business Economics and Management Studies, Senior Member at IQAC, Core Member at Centrum (Placement Cell of BBE and BMS), Executive Member at Entrepreneurship Development Cell, Organizing Committee Member at BIL Conference and a Volunteer at TEDx, SGGSCC. Besides efficiently managing these varied roles he also managed to maintain a CGPA of 8.9.

Further, he interned at Ultratech Cement Pvt. Ltd. under the Aditya Birla Group and completed a project on Dealers Network Management which was aimed at building strategies and analyzing various factors affecting the dealer relationships and devising the best ways to build the network.

## DEPARTMENT OF COMPUTER SCIENCE



**MANPRABH SINGH**, a student of B.Sc. (Hons.) Computer Science final year was the President of IQAC for the year 2020-21 and made important contributions in organising several webinars and other events of the Committee. Besides this he also was an Advisory and Logistics Head of Infinity-the Tech Society, Joint Secretary of NSS and Tech Head of Vismaad- the Divinity Society. He is well versed in coding in Java and C++ besides being familiar with the basics of Python and the programming language R.



## DEPARTMENT OF MANAGEMENT STUDIES



**YASH RATHI**, a final year student of B.A. (Hons.) Business Economics was the General Secretary of the Debating Society and the Core Advisor of the Quizzing Society. He was also the Presiding Coordinator of the Internal Placement Cell. He also performed exceptionally well in academics securing the second position in his second year of graduation with a CGPA of 9.5. He represented SGGSCC at the United Nations and received the United Nations Millennium Fellowship (1 of the 20 Fellows from India) for his Social Project named RISE

Foundation to teach the underprivileged about their rights and safety. He has won more than 20 National Case Study Competitions, Debates, and Quiz Competitions. He also has done internships at Transcorp International Delhi Commission for Child Rights, and at IDBI Federal.

## DEPARTMENT OF PUNJABI



**ANGAD SINGH**, a final year student of B.A. (Hons.) Punjabi was the President of Gyaan- Punjabi Sahit Sabha and successfully organised a seminar, Lohri Mela and Punjabi Virasat Mela, as well as a lecture series on Guru Nanak Dev Ji in this capacity. He is passionate about promoting Punjabi language and Punjab's culture and is involved in organising webinars and recording and posting videos in this context. He has been a core member of the Gatka Society of the College- Khalsa Warriors for the last three years. Academically,

he has maintained a CGPA of more than 7.

## PG DIPLOMA IN INTERNATIONAL MARKETING



**MUSKAN JAIN**, a student of the Post Graduate Diploma in International Marketing programme is a team player and actively participated in all endeavours of the course throughout the year. She played an important role in the placement activities- pitching for internships as well as final placements and increasing the overall outreach of the placement activities for the course. She practically led every group presentation, was an able Class Representative, assigning responsibilities and maintaining great teamwork and cooperation among classmates. She also secured the second position in the first semester of the course.

## PG DIPLOMA IN BUSINESS JOURNALISM AND CORPORATE COMMUNICATION



**MISHA JAIN**, a student of the Post Graduate Course Diploma in Business Journalism and Corporate Communication is a diligent student. Her work ethics and discipline have shaped her perspective and she has been able to excel in academics as well as extracurricular activities conducted in college. She has undertaken internships at NTPC, TYCC and CNN as well as the United Nations. She has been an active and outstanding performer in the many intra-departmental activities undertaken including- projects, presentations and organising talk shows.

## SPECIAL MENTION



**Amarpreet Kaur**, a student of the 2017-20 batch of B.A. (Hons.) Punjabi was felicitated and received the Sardar Mohan Singh Gold Medal by the University in its 97th Convocation held in February, 2021. The Medal is awarded to the highest scorer (securing a first division) in the University in B.A. (Hons.) Punjabi Examination.

## STARS OF THE COLLEGE

**AVLEEN KAUR**, a final year student of B.Sc. (Hons.) Computer Science, has been an outstanding academic performer having secured a first position with a GPA of 9.77 in her first year and second position (9.89 GPA) in her second year. She has excelled in courses conducted by Coding Ninjas including Data Science and Machine Learning, Data Structures and Algorithms in Python and Introduction to Python. She also completed her training in Data Science and Machine Learning using Python, a hands-on skill development program and made a project on Diabetes Prediction. Additionally, she has worked on several projects including Huffman Coding, Instabot Web, Scraping (through selenium) and Text Classification (using naïve bayes classifier). She has interned and completed her Certificate of Ethical Hacking training with Rooman Technologies; and also undergone a six weeks online training in French Language from Internshala. She also worked as an Executive Member of Saraansh (the Annual Day Committee) for the year 2018-19 and as an Associate Tech head in the National Symposium on Accreditation organised by IQAC. She has been an active member of Infinity- the tech Society, a volunteer of Seminar Committee and an executive member of ACE- the Association of Computer Enthusiasts.





**CHANPREET SINGH**, a final year student of B.Com. (Hons.), has been an academic achiever and was also conferred with academic scholarships. He has been a content writer and PR manager for Urja (the commerce society), marketing and sponsorship head of the political science society and part of the research team in the environment society-Ecosperity. He has been offered an audit associate role in Deloitte USI. He has interned with an NBFC analysing liquidity, cost of funds and investments made amid the pandemic. He believes that the college provided him a plethora of opportunities to upgrade his skill set and helped him in finding his “ikigai”.



**DIKSHA MEHRA**, another outstanding final year student of B.Sc. (Hons.) Computer Science, has been associated as a mentor for Python with the Anita Borg Institute, delivering sessions and creating problem statements. The institute as a gesture of appreciation felicitated her with a complimentary ticket to the virtual Grace Hopper Celebration (vGHC 2020) which is a prestigious conference for Women in Technology. She mentored a batch of more than 50 students covering



basic fundamentals of C++. She is also associated as a Mentor with ACE- the Computer Science society of SGGSCC and guides the ACE team in organizing various Departmental events. She has co-authored two research papers, which have been selected for presentation at reputed Conferences in the domain of software engineering. She interned with Coding Ninjas as a Teaching Assistant and with Bird Furnish as a Business Development Intern. She managed the Delhi Editorial Board of “Women Who Code” (an international non-profit organization inspiring women to excel in technology careers) and was involved in bringing out their monthly newsletter “Technology Grit” with her team. She also received a scholarship worth \$199 for attending the virtual keynote sessions of the Debug Summit 2020 (a tech conference organised in the USA). She has worked on several projects in the domain of Machine Learning and Data Science. These include a project based on Zomato API dataset having information for over 1.5 million restaurants across 10,000 cities globally as well as undertaking a Twitter US Airline Sentiment Analysis. She secured a perfect 10 GPA in her fourth semester and received a placement offer from Deloitte through Campus Drive for the position of Associate Analyst.

**DISHA KAPAHI**, a final year student of B.A. (Hons.) Economics has had an interesting college journey. She was an executive member of the Dramatics Society, Manchtantra, and as a part of the team won over 20 competitions, bagging 1st position in 15 competitions. In

her second year, she joined 180 Degrees Consulting as a consultant, worked on projects with NGO Navjyoti India Foundation and NGO Vatsalaya. She also joined the Centre for Professional Development as a student member. She along with a team of three classmates participated in the RBI Policy Challenge 2020. The team won the regional round and went on to bag the second position in the zonal round. she has also co-authored a research paper 'Analysis of Surveys on International Trade in Banking Services' published in the Journal of Business Thought, Vol 11, April 2020 – March 2021. She has interned at Trariti Consulting Group as a Strategy Intern. She completed the Online Basic course in Monitoring and Evaluation and also undertook add on courses on Stata and R.



**PAARTH KHURSIJA**, a final year student of BMS has academic as well as other accomplishments to his credit. He secured the first and third rank in the first and second year respectively with a GPA of 9.23 and 9.46. He has also cleared four papers of Actuarial Science in the first attempt. He has been a part of the Finance and Investment Cell, ASBEMS- the Association of Business Economics and Management studies students, the Rotaract Club, IQAC and the BIL Conference. He also co-authored a research paper titled "Awareness and User perception of e-wallets in India". The paper was presented at the International Young Researchers Conclave organized by Shaheed Rajguru College, University of Delhi and won the second prize. He has interned at Ernst and Young, Consumers India, Vardhan Consulting Engineers and Sharekhan.



**PRYASHA MADAN**, a final year student of B.A. (Hons.) Business Economics follows the principle that "Best are those who believe it and thus achieve it". She has consistently performed well in academics, always securing a position amongst the top three performers in her course. She has undertaken internships at Biltzscaling Strategy, Bytedance, KGS Advisors in various capacities Further, she has also been an active member of various societies including the Rotaract Club, Enactus, and even I-vogue- the Fashion Society. She has worked on two academic research projects- "Factors affecting online investment behaviour of consumers belonging to generation X, Y, & Z" and "Factors affecting foreign investability: A cross sectional country analysis" as well as two live projects including the "Business Analysis Cape Stone Project" under





Stanford Ignite program preview and HEC TV. As a part of Enactus she was involved with Project Kashti (Smart Villages), Project Tabeer (Female Self Employment), Project Sankalp (Digital literacy) and Project Manthan (Vocational training). She was the first runner up for HULTZ PRIZE 2020 at the regional level. She was also shortlisted and participated in Paytm build for India program, 2019 and also was the recipient of the “Ingenious Faces fellowship”, 2019. She has completed several certifications as well.

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**SIFTEE KAUR BAWEJA**, a student of final year B.Com. (Hons.), is a student with a cent per cent attendance record. She is the General Secretary at Urja- the Commerce Society. Further she has help positions of responsibility in several societies. She has formerly been a Content Executive Head for Urja, a Core Committee Member in the Seminar Committee, Content Head, Students Union; Executive Member, Saraansh- the Annual Day Committee; Core Organiser, BIL Conference, Member at Meraki, Vimarsh, Infinity and the Alumni Committee. She has managed to excel in academics as well, securing a GPA of more than 8 and has received a placement offer from Deloitte.



**TEJAS ARORA**, also a final year student of B.Com. (Hons.), has maintained full attendance in all lectures throughout all semesters. He has been an active member of the Soch-the Entrepreneurship Development Cell. In this capacity he was part of the team organising and managing HUSTLE 2018 and 2019 and Bhizhawk 2019 and 2020. He also helped pitch sponsors for the events. He has several internships to his credit. He has been placed Business Development Associate with Leverage Edu.



**YASHPREET KAUR**, a final year student of B.A. (Hons.) Punjabi, is an avid book reader and a creative writer having contributed several articles to the College Magazine Amrit. She secured the second position in the first two years of graduation with a GPA of more than 8. She has been a member of RAUNQANS- the Giddha Society and won laurels along with her team at several competitions.





**HARPREET KAUR**, a student of second year of B.A. (Hons.) Punjabi is a consistent academic performer having a GPA of more than 8. She is working as a reporter-presenter in the international Punjabi channel AKAAL. She is a part of NCC and holds the rank of Corporal. She participated in the “Online Ek Bharat Shreshtha Bharat-IV Camp” and also in the 7 Day eCAMP on “Atma Nirbhar Bharat Abhiyan” in October-November 2020. Being a member of Khalsa Warriors – the Gatka Society she was a part of the organizing team of the 2nd Inter School Gatka Competition held as a part of Founder’s Day celebrations 2020. She won the first prize in National level Gatka competition (Amritsar), won a gold medal for fari stick fight in the National Sikh games (Delhi), won a gold medal for fight and a silver medal for demonstration in the Maidan-e-Jung, state level Gatka competition. She won two gold medals in fight and demonstration respectively in the Inter college Gatka and she got the second position in YODHA online national Gatka competition. She previously was also a part of the team that created a new world record for maximum players playing Gatka simultaneously in 2019. She is also a core committee member of the First Aid Committee and a member of Vismaad- the Divnity Society, Gyaan-Punjabi Sahit Sabha and Ecosperity- the Environment Club.



**PRABHJOT SINGH**, a student of B. Com. (Hons.) second year is an exceptionally talented scholar with the innate ability of multitasking. He has been associated with the NSS team since his first year and is currently its General Secretary. In this capacity he has helped organise multiple cleanliness, plantation and donation drives. He is the Joint Secretary of the International Cell and was involved in organising Edunash, 2020 and 2021 as well as AFFECT-the - Afghan Faculty Forum for Enrichment Program in association with Ball State University, USA. He is a core team member of VISMAAD - the Divnity Society and his team secured the first Position at the 15th Kirtan Competition of Delhi Schools and Colleges at Gurudwara Sri Singh Sabha (GK-II), in November 2019. He was a part of the organising team of the Founder’s Day Celebrations in January 2020. He has also helped coordinate the Khoj Heere Motiyan Di - A Gurbani Talent Contest in association with Delhi Sikh Gurudwara Management Committee in February, 2020. He is a core team member of the Seminar Committee and was a part of the organising team of both Vimarsh 2021 and the 5th Biennial International Conference. He has also been associated with the Rotaract Club as a Graphic Designer, working in the Multimedia team as well as teaching graphic designing to the members of the club. He has interned at AcceptU India as a Social Media Marketing intern; was involved in the social media



marketing of the book “The Psychopath, The Cannibal, The Lover”; and worked as a digital marketing intern at Dechcept Pvt. Ltd. Additionally, he has also completed courses on Six Sigma White Belt, DAT206x: Analyzing and Visualizing Data with Excel (edX), Startup India Learning Program, Project Management Essentials Certified, Fundamentals of Digital Marketing and GST. He has also completed a Certificate Course in Sugham Sangeet from the Faculty of Music, University of Delhi and is pursuing a Diploma in Indian Classical Music - Instrumental (Tabla) from Prayag Sangeet Samiti, Allahbad.

## BEST NCC CADETS

**JUO KULDEEP SINGH**, served as the second in command in the year 2020. With his excellent performance and dedication towards his duty, he left an imprint on all of his seniors. He attended the Indian Military Attachment Camp, Special National Integration Camp, the Prime Minister’s Rally and the Combined Annual Training Camp in 2020-21. Being a Camp Senior at the Special National Integration Camp, Delhi Directorate, NCC he had the charge of 300+ cadets under him. Being the camp senior of 300+ cadets, he not only made his college proud, but also left a deep impression on cadets of different colleges from all over the country. He won the first prize in the Drill Competition at the prestigious training military institute, Indian Military Academy, Dehradun. Besides all his duties and responsibilities, has also contributed towards various social causes and has undertaken various significant activities. He represented Delhi Directorate in the Special National Integration Camp 2020. He was one of the 63 Cadets to visit the PM house and meet Chief of Defence Staff, General Bipin Rawat. He participat-



ed multiple times in the “Say no to plastic” drives. He also enthusiastically participated in the cycle expedition to create awareness amongst the youth for cleanliness and hygiene under Swachh Bharat Abhiyan.

**JUO TAKDEER KAUR** is a talented and diligent cadet. She was part of Social Outreach Camp held at Rajpath and served as a Camp Senior. She got selected for national camp named “Ek Bharat Shrestha Bharat” with Orissa Directorate, she made entire battalion proud by winning the best presentation and cultural event. She represented and led the entire battalion as camp senior in Combined Annual Training Camp. During the unpredictable covid times she came up with an extraordinary initiative of Covid help desk, providing the required verified leads to covid patients. She got selected for National Camp-All India Girls Trekking Expedition (Ajmer Trek) and represented the Delhi Directorate as camp senior. She was one of the core members involved during National Camp Ek Bharat Shrestha Bharat with Kerala and Lakshdweep Directorate.





# ACADEMIC POSITION HOLDERS 2020-21 (Academic Year 2019-20)

B.Com. (Hons.)		
First Year		
Rohani Chawla Shriya Kapoor	First Position	9.73
Sahil Avinash Desai	Second Position	9.68
Jasnoor Kaur	Third Position	9.59
Second Year		
Hardika Gupta	First Position	9.79
Chanpreet Singh Muskan Sachdeva	Second Position	9.68
Bandhanpreet Kaur	Third Position	9.61
Third Year		
Sugandh Jain	First Position	9.541
Panav Khanna	Second Position	9.473
Mansi Aggarwal	Third Position	9.311

B.Com		
First Year		
Ramandeep Kaur	First Position	9.14
Deepti Chauhan Deepshree Khanna	Second Position	9
Shruti Kaur	Third Position	8.91
Second Year		
Kriti Katyal Jasleen Johar Mayank Gupta	First Position	9.45
Bhavya Gupta Sonal	Second Position	9.18
Khushi Arora Prabhnoor Singh Kriti Arora Shivansh Krishna	Third Position	9.05
Third Year		



Gurpreet Kaur	First Position	8.879
Varishan Batra	Second Position	8.833
Garv Dua	Third Position	8.682

<b>B.A. (Hons.) Economics</b>		
<b>First Year</b>		
Riya Bhatia	First Position	9.64
Himank Aggarwal	Second Position	9.41
Kavleen Kaur	Third Position	9.23
<b>Second Year</b>		
Kritika Chawla	First Position	9.89
Amit Bansal	Second Position	9.79
Mandeep Kaur Palkin Kaur Sanchi Gandhi	Third Position	9.68
<b>Third Year</b>		
Lavisha Chawla	First Position	9.257
Garima Mittal	Second Position	9.014
Mandeep Kaur	Third Position	8.946

<b>B.Sc. (H) Computer Science</b>		
<b>First Year</b>		
Yuvraj Singh Jadon	First Position	9.91
Manmeet Singh	Second Position	9.86
Himanshu Singh	Third Position	9.77
<b>Second Year</b>		
Praful Gupta	First Position	10
Avleen Kaur Bakshi	Second Position	9.89
Avani Jain Diksha Mehra Praful Sharma	Third Position	9.79
<b>Third Year</b>		
Prachi Gahlot	First Position	9.608
Nenika	Second Position	9.446
Puneet Kaur	Third Position	9.432

**B.A. (Hons.) Business Economics****First Year**

Shivang Goel	First Position	9.41
Kanishka Gupta	Second Position	9.23
Twinkle Israni	Third Position	9.14

**Second Year**

Pryasha Madaan	First Position	9.68
Navneet Fatehpuria Shivam Arora	Second Position	9.36
Rumitdeep Singh	Third Position	9.07

**Third Year**

Japneet Kaur	First Position	9.095
Deshna Jain	Second Position	8.946
Arushi Singh	Third Position	8.703

**Bachelor of Management Studies**

CGPA

**First Year**

Khyati Kalra	First Position	9.55
Prabhpreet Kaur	Second Position	9.41
Kunal Oberoi	Third Position	9.18

**Second Year**

Divyansh Chawla	First Position	9.71
Yash Rathi	Second Position	9.5
Paarth Khursija	Third Position	9.46

**Third Year**

Silvi Mittal Somya Gupta Himanshi Jindal	First Position	8.784
Amanneet Kaur	Second Position	8.662
Vibhor	Third Position	8.6

**B.A. (Hons.) Punjabi****First Year**

Ritika	First Position	8.5
Harpreet Kaur	Second Position	8.45

Harpreet Kaur	Third Position	8.32
<b>Second Year</b>		
Sonam	First Position	9.14
Yashpreet Kaur Mahima Jain	Second Position	8.68
Simranjeet Kaur Rubsimran Kaur	Third Position	8.61
<b>Third Year</b>		
Amarpreet Kaur	First Position	8.524
Simranjeet Kaur	Second Position	8.338
Damandeep Singh	Third Position	8.095

<b>M.Com</b>		
<b>First Year</b>		
Harneet Singh	First Position	8.8
Shruti Gupta	Second Position	8.6
<b>Second Year</b>		
Sumishtha Arora	First Position	79.4
Gunjan	Second Position	77.05

<b>Post Graduate Diploma in International Marketing</b>		
Anjali Agarwal	First Position	88.7
Riya Sehgal	Second Position	87.6
Priyansha Kansal	Third Position	86.7

<b>Diploma in Business Journalism &amp; Corporate Communication</b>		
Anushka Jain	First Position	88.5
Pankaj Jain	Second Position	87.4
Divya Rajora	Third Position	86.8

<b>Certificate Course in French</b>		
Vrinda Chhabra Janvi Israni	First Position	77.3

<b>Certificate Course in German</b>		
Aakash	First Position	75.3

<b>Japanese</b>		
Nancy Tyagi	First Position	86



# Scholarship Awardees 2020-21

## Dr. S.S. Gulshan Scholarship

Sugandh Jain	B. Com. (Hons.) IIIrd Year
Lavisha Chawla	B.A. (Hons.) Economics IIIrd Year
Mayank Gupta	B.Com. IIInd Year
Jasleen Johar	B.Com. IIInd Year
Kriti Katyal	B.Com. IIInd Year

## Shri Sultan Chand Scholarship

Hardika Gupta	B. Com. (Hons.) IIInd Year
Rohani Chawla	B. Com. (Hons.) Ist Year

## Dr. Usha Aggarwal Tejaswani Scholarship

Ramandeep Kaur	B.Com Ist Year
Kriti Katyal	B.Com. IIInd Year
Jasleen Johar	B.Com. IIInd Year
Mayank Gupta	B.Com. IIInd Year

## Shri Sultan Chand Memorial Scholarship B. Com (Hons.)

Rohani Chawla	B.Com. (Hons) First Year Semester I
Shriya Kapoor	B.Com. (Hons) First Year Semester II
Hardika Gupta	B.Com. (Hons) First Year Semester III
Hardika Gupta	B.Com. (Hons) Second Year Semester IV
Bhavneet Kaur	B.Com. (Hons) Second Year Semester V
Sugandh Jain	B.Com. (Hons) Third Year Semester VI

## Shri Sultan Chand Memorial Scholarship B. Com

Gurpreet Kaur	B.Com. Third Year Semester V
Baneet Kaur	B.Com. Third Year Semester VI
Siddhi Mangla	B.Com. Third Year Semester VI

## Sankhdhar Trophy and Scholarship

Sukriti Sharma	B.Com. (Hons.) IIIrd Year
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## Prof. Jaswant Singh Phull Memorial Scholarship

Ravneet Singh	B.A. (Hons.) Punjabi IIIrd Year (Best Divinity Student)
Deepak Singh	B.A. (Hons.) Punjabi (Best Gatka Student)

<b>Mata Raj Kaur Jolly Scholarship</b>	
Harpreet Kaur	B.A. (Hons.) Punjabi IIIrd Year
Sachpreet Kaur	B.A. (Hons.) Punjabi IIIrd Year

<b>Shri J.P. Gupta Memorial Scholarship (Best Sportsperson of the Year)</b>	
Parth Makhija	

<b>Shri H.S. Nag Scholarship</b>	
Kritika Chawla	B.A. (Hons.) Economics IIInd Year
Riya Bhatia	B.A. (Hons.) Economics Ist Year
Japneet Kaur	B.A. (Hons.) Business Economics IIIrd Year
Prayasha Madaan	B.A. (Hons.) Business Economics IIInd Year
Shivang Goel	B.A. (Hons.) Business Economics Ist Year
Prachi Gehlot	B.Sc. (Hons.) Computer Science IIIrd Year
Praful Gupta	B.Sc. (Hons.) Computer Science IIInd Year
Yuvraj Singh	B.Sc. (Hons.) Computer Science Ist Year

<b>Shri Amar Nath Garg Memorial Scholarship</b>	
Chihnit Kakati	B. Com. (Hons.) IIIrd Year

<b>Shrimati Imarti Devi Memorial Scholarship</b>	
Mridul Macker	B.A. (Hons.) Economics
Akshay Sagar	B.Sc. (Hons.) Computer Science

<b>Dr. Mohinder Kaur Gill Memorial Scholarship</b>	
Jagjeet Singh Mankoo	Punjabi Sahitya Sabha

<b>Shri Darshan Lal Ahuja Scholarship</b>	
Preetagam Singh	B.A. (Hons.) Economics
Amandeep Kaur	B.A. (Hons.) Economics

<b>Prof. Joginder Singh Scholarship</b>	
Ritika	B.A.(Hons.) Punjabi

<b>Shri Harcharn Singh Memorial Scholarship (Commerce Department Achiever)</b>	
Gursidak Singh	B.Com. IIIrd Year

# FACULTY RESEARCH CONTRIBUTION

## DEPARTMENT OF COMMERCE

**Dr. Sangeeta Dodrajka**, Associate Professor, published a research article titled 'Green marketing as a sustainable strategy' in the International Journal of Commerce & Management Research, Vol. 6(5). She also got two more research articles- 'Efficacy of Social Marketing as a Tool of Social Change' and 'Quality Function Deployment and Sustainable Development through Circular Economy' published in Apeejay Business Review in June, 2020 and International Journal in March 2021 respectively.



**Dr. Harvinder Kaur**, Associate Professor, published a research article titled 'Measuring Dispersion and Volatility for Diversification Benefit: Evidence from the NSE Nifty50 Portfolio' in the Indian Journal of Commerce (Vol. 73 (4), October-December 2020). She also published a research article titled 'Mutual Fund Investment Behaviour in India during High Market Volatility' in the International Journal of Accounting, Vol. 52(2) in December 2020.



**Dr. Manju Bhatia**, Associate Professor, was selected and appointed as a Research Supervisor by the Board of Research Studies, Faculty of Commerce and Business, for a Ph. D. student enrolled with the Department of Commerce.





**Ms. Meenu Gupta**, Assistant Professor, was invited for a talk on 'Forensic Accounting and Auditing' as part of a training program on 'Document Examination for Criminal Justice Functionaries and Forensic scientists' in May 2021 by Lok Nayak Jayaprakash Narayan National Institute of Criminology and Forensic Science. Her paper titled 'The New Paradigms in Forensic Accounting' was published in the Pensee International Journal in January 2021.



**Dr. Renu Gupta**, Assistant Professor, published a co-authored paper titled 'Role of industrial talks in enhancing quality learning of commerce and business students', in the IOSR Journal of Humanities and Social Sciences. 26(4). She contributed to the development of e-content and preparing e-kits for the Principles of Marketing paper for B Com-Semester V-CBCS-UG students on the topic 'Consumer Behaviour: Nature and Importance' and for the paper Corporate Laws of B Com (Hons.)-Semester II-CBCS-UG students on the topic 'Bonus Issue, Buy Back and Transmission' for the Teaching Learning Centre-GAD, SGTB Khalsa College, University of Delhi. She also presented a paper titled 'Role of Industrial Talks in Enhancing Learning Quality of Commerce and Business Students in view of Covid-19 Scenario' in the XXI International Conference jointly organised by DSPSR, DDU College, Shyam Lal College and Aurobindo College, University of Delhi. In January 2021, Dr. Gupta was invited to deliver a lecture on the topic 'Significance of Braille in the Era of Technology' at Pt. CL Sharma Government College, Karnal, Haryana and also co-chaired a session titled 'Research Papers Presentations on Contemporary Issues: Higher Education' in the XXII Annual International Conference organised by DSPSR. She was also invited to judge a Debate Competition organised by Aurobindo College, University of Delhi in September, 2020.



**Ms. Rasleen Kaur**, Assistant Professor, authored a book named Goods and Services Tax (GST) and Customs Law for students of B.Com (H) and B.Com of University of Delhi.

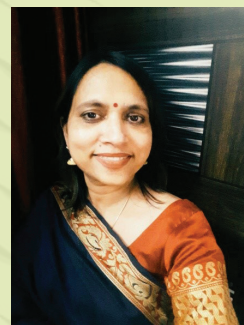


**Ms. Chanpreet Kaur**, Assistant Professor, co-authored a research paper titled, "COVID-19 and the Rise of the New Experience Economy" published in the scopus indexed journal FIIB Business Review, ISSN: 2319-7145 (Vol 9, Issue 4, 2020).

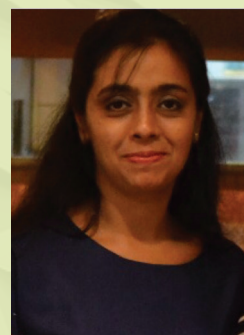


## DEPARTMENT OF ECONOMICS

**Dr. Aradhana Nanda**, Associate Professor, published three research papers titled- 'How India is tackling the impact of Covid-19 on its economy', 'Understanding the socio-economic impact of covid-19 on the daily lives of people', 'Linking Geriatric Empowerment with Sustainable Development' that were published in reputed Journals- International Journal of Commerce and Economics, Vol 2(4), EPRA International Journal of Socio-Economic and Environmental Outlook (SEEO), Vol 7(4) and International Journal of Economic Development Vol 14(2) respectively. She was also invited as a resource person at an International Webinar on 'Impact of Covid 19 on the Global Economy', organised by Rural Institute of Higher Studies (RIHS), F.M. University, Odisha, in September 2020.



**Dr. Kajleen Kaur**, Assistant Professor, co-authored a Chapter titled 'An Evaluation of Monetary Policy in India: A Sustainable Development Perspective' in the Springer Nature published book 'Sustainable Development Insights from India' edited by P. Dasgupta, Roy Saha, and R. Singhal. She also co-authored the paper titled 'An analysis of surveys on International trading in banking services' published in the Journal of Business Thought. The same was earlier presented at the RBI Policy Challenge:2020, Zonal round with a student team from our college and had won the 2nd prize.



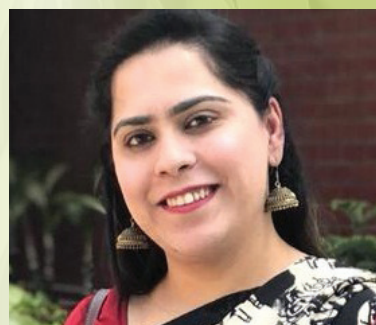


**Dr. Gurleen Kaur**, Assistant Professor in the Department of Economics was appointed as a reviewer for a springer published journal on Business and Economics in August 2020. She has been a core team member involved in designing LOCF based curriculum for G.E Indian Economy –I & II. She also co-authored a research paper entitled ‘COVID-19 and the Rise of the New Experience Economy’ that was published in a SCOPUS indexed journal- FIIB Business Review in December 2020.

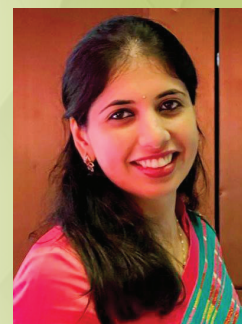


## DEPARTMENT OF COMPUTER SCIENCE

**Ms. Ushveen Kaur**, Assistant Professor, co-authored a research paper entitled ‘Blended Learning Framework Instructor’s perspective and Student’s perspective in Higher Education Institutes’ in an Elsevier Scopus indexed Journal, Psychology and Education Journal. She also co-authored another research paper entitled ‘Evaluating Quality - Measures to Improve NAAC Ranking for Higher Education Institutes’ in the peer reviewed Journal, International Journal of Recent Technology and Engineering. She was a resource person for two sessions of a 5-session Training program on Virtual Pedagogy: Tools, Techniques and Debates conducted for the faculty members at Gargi College, University of Delhi in August, 2020.



**Dr. Megha Ummat**, Assistant Professor, co-authored a paper titled ‘Empirical Analysis of Artificial Immune System Algorithms for Aging Related Bug Prediction’, which was presented at IEEE 7th International Conference on Advanced Computing and Communication Systems, 2021. Another paper titled ‘Software Change Prediction with Homogeneous Ensemble Learners on Large Scale Open-Source Systems’ has been included in the prestigious 17th International Conference on Open-Source Systems (OSS 2021). She was also the organizing committee member of International Conference on Informatization Economic Development and Management Engineering (IEDME 2021) which was held virtually from April 16-18, 2021.





## DEPARTMENT OF PUNJABI

**Dr. Tarvinder Kaur**, Assistant Professor, was invited as resource person in a three-days workshop on 'Use of Computer in Punjabi' organized by Department of Punjabi in collaboration with IQAC, Mata Sundri College for Women, University of Delhi in November, 2020. She published a book review titled "Baki Safa Panj te : Dukhant da Birtant" on the Novel "Baki Safa Panj te" published in Samkali Sahit. She contributed a chapter titled "Guru Granth Sahib vich Rajnitak Avchetan di Usari: Ajoke Prasang vich" in a book titled 'Punjabi Bhasha Sahit Ate Sabhiyachar : Ajoki Prasangikta' edited by Prof. Jatinder Bir Singh, published by Manpreet Prakashan, Delhi. She also worked as co-editor in preparing the study material of B.A./B. Com, IIInd Year, Core-MIL-Punjabi-2B, titled – Ethics: Literary Discourses & Functional Punjabi (Twelve Lessons) for School of Open Learning, University of Delhi.



## DEPARTMENT OF POLITICAL SCIENCE

**Dr. Gurdeep Kaur**, Assistant Professor, authored three research papers titled- 'Guru Gobind Singh Ji's Unparalleled Ethical Approach in the Times of War', 'Guru Tegh Bhadur's contribution for the Restoration of Human Rights' and 'Guru Tegh Bahadur Ji's Distinct and Unparalleled Approach towards the concept of Suffering: In Theory and Practice' that were published in the reputed Journals- 'The Sikh Review, Vol.69(1)', 'Abstracts of Sikh studies ,Vol XXII (1)' and PANJAB JOURNAL OF SIKH STUDIES, Special Issue Volume VII respectively. She also contributed a Chapter titled 'Revisiting Guru Nanak's Philosophy and Approach towards Religious Intolerance' in the Daljeet Singh (edited) Book- Interfaith Understanding and Communal Harmony. She was invited as a resource person for the Webinar titled 'Sri Guru Tegh Bahadur's Vision: Exploring the Issue of Human rights in the Present Context' organized by the Department of Political Science, Punjabi University, Patiala in October, 2020. She was also invited as a resource person for the Webinar titled 'Hind Di Chadar: Guru Tegh Bahadur Ji', organised by the Internal Quality and assurance Cell and the History Department of Sh.Lal Bahadur Shastri Arya Mahila College, Barnala, Punjab on 20th November 2020.



## DEPARTMENT OF ENVIRONMENT STUDIES

**Dr. Neha Goyal**, Assistant Professor, published a research article, 'Integrating the biological invasion paradigm in the policy framework in India', in collaboration with the researchers from University of Delhi and University of Kashmir. She also published two articles in Harnessing Nature Magazine, led by IUCN Commission on Ecosystem Management. She has been continuing as the Assistant Editor of the journal, Tropical Ecology and is currently reviewing Tropical Ecology and Environmental Monitoring and Assessment. She was awarded the Research Incentive Award for the session 2019-20 by the College Governing Body. In the phase of disruption in education led by the pandemic, she continues to spread environmental consciousness in and around the campus.



## DEPARTMENT OF LIBRARY SCIENCE



**Dr. Gurdev Singh**, Librarian (Associate Professor) published a book 'Hidden Treasures: An Extensive collection of Quotations by well-known Personalities', Manakin Press, New Delhi. He also published a research article titled 'Using Social media and Networking Sites as tool in marketing and promotion of Library Services in the Present Situation' in the UGC-listed Journal, GNIMS-International e-Journal of Library Science.





# RESEARCH INCENTIVE

In pursuant of the Centre of Excellence, SGGSCC decision to award faculty members whose manuscripts are published in any Scopus or web of science listed journal, with ₹ 10,000 per article, the list of recipients of research incentive award for the Academic Session, April 2020-June 2021 is as under:

- 1) Dr. Satvinder Kaur, Associate Professor, Department of Commerce and Ms. Ushveen Kaur, Assistant Professor, Department of Computer Science, (Rs 10,000 each) for their jointly authored paper;
  - 'Blended Learning Framework Instructor's perspective and Student's perspective in Higher Education Institutes'. Psychology and Education Journal (2021) 58(2): 3649-3660 ISSN: 00333077, November 2020
- 2) Dr. Gurleen Kaur, Assistant Professor, Department of Economics and Ms. Chanpreet Kaur, Assistant Professor, Department of Commerce, (Rs 10,000 each) for their jointly authored paper;
  - COVID-19 and the Rise of the New Experience Economy. FIIB Business Review, 9(4), 239-248, ISSN: 2319-7145, December 2020.
- 3) Dr. Neha Goyal, Assistant Professor Department of Environmental Studies (Rs 10,000) for her paper;
  - Integrating the biological invasion paradigm in the policy framework in India. Tropical Ecology, 62, 144-148. (ISSN Number: 0564-3295), October 2020.





# FACULTY PROMOTIONS



**DR. SATVINDER KAUR**

**DR. MEENU GUPTA**



**DR. RAVNEET KAUR**



**CAPT. (DR.) BALDEV SINGH**



**DR. RENU GUPTA**

*Dr. Simmar Preet Kaur, Dr. Satvinder Kaur, Ms. Meenu Gupta, Ms. Ravneet Kaur, Capt. (Dr.) Baldev Singh and Dr. Renu Gupta were all promoted to the position of Assistant Professor Stage III and subsequently to the rank of Associate Professor.*



*Ms. Navdeep Kaur was promoted to the position of Assistant Professor Stage III.*

## DEPARTMENT OF ECONOMICS



**DR. NIRMAL SINGH**



**DR. ARADHANA NANDA**



**DR. HARPREET KAUR**

*Dr. Nirmal Singh, Dr. Harpreet Kaur and Dr. Aradhana Nanda were promoted to the position of Assistant Professor Stage III and subsequently to the rank of Associate Professor.*

## DEPARTMENT OF COMPUTER SCIENCE



*Ms. Vandana Kalra was promoted to the position of Assistant Professor Stage III and subsequently to the rank of Associate Professor.*

## DEPARTMENT OF MATHEMATICS



*Dr. Harinderjit Kaur was promoted to the position of Assistant Professor Stage III and subsequently to the rank of Associate Professor.*



# 25 Years of Association



*Dr. (Mrs.) Naveen Dua, Associate Professor, Department of Commerce, has been serving as faculty at SGGSCC for more than 25 years. She has been a passionate teacher, convenor, and member of various committees of the college, including Office of Bursar (2014 and 2015). She has set a stellar example with her sincerity and impeccable dedication while honouring multiple roles that she has assumed during the course of her tenure so far.*

## STRIDES TOWARDS REACHING NEW ACADEMIC HEIGHTS

### Internal Quality Assurance Cell (IQAC)

Through the course of the session 2020-21, the Internal Quality Assurance Cell of the college organised various webinars on a wide variety of themes to help students and faculty in overcoming the hardships caused by the pandemic.

The themes and topics of the webinars ranged from educational strategies and the limitations of virtual learning to the importance of physical and mental health during the pandemic. The webinars also focused on stress management as well as aimed to provide guidance to increase students' productivity during COVID-19. Other than these, relevant topics like cyber safety, intellectual property rights as well as the art of writing a research paper were taken up.

The Department of Computer Science in association with IQAC organised a webinar on 'Strategies for Education and Challenges in Virtual Learning' in collaboration with CSE on 12th May, 2020. The speakers for the session were Dr. Neelima Gupta, HOD, Department of Computer Science, University of Delhi, and Mr. Swaranjeet Singh, Director, Hartek Group of Companies.

The Department of Physical Education and Sports in association with IQAC conducted a webinar on 'Exercise and Health in context of COVID-19' on 13th July, 2020. The speakers



for the session were- Mr. Antonio Robustelli, International Sports Performance Consultant and Elite Coach, Italy and Dr. Rakesh Tomar, Physical Education Department, King Fahd University of Petroleum and Minerals, Dharam, Saudi Arabia. The Guest of Honour was Prof. Nishan Singh Deol, Dean, Head, Department of Physical Education, Punjabi University, Patiala.

The Department of Commerce and IQAC organised a webinar titled 'Art of Writing a Research Paper: Literature Review Perspective' on 28th July, 2020. Dr. Amit Kumar Singh, Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi and Dr. Sudhir Rana, Associate Professor, Marketing and FPM, Chairperson- Fortune Institute of International Business were the esteemed speakers for the session.

The Association of Students of Business Economics and Management Studies in association with IQAC, organised a webinar on 'Intellectual Property Rights' on 31st July, 2020. The speaker for the session was Prof. KV Bhanu Murthy, Former Head and Dean, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi and Special Appointee Professor, Delhi Technological University.

The IQAC conducted a webinar on 'Cyber security for students: Keep yourself out of traps' on 3rd November, 2020. The speaker for the event was Dr. Sunaina Kanojia, Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi.

A Common Orientation Session was also organised in November, 2020 to give first-year students an insight into the extra-curricular activities in the college. It was a two-day event wherein all the college societies introduced the students to their respective goals and what they offer to the students.

The IQAC organised a webinar on 'How to be Productive during the Pandemic', in association with Fortis Healthcare on 29th January, 2021. The webinar was delivered by Ms. Tanushree Sangma, Expressive Arts based Therapist/Psychologist, Fortis Healthcare.

A webinar on 'Stress Management', was organised on 23rd February, 2021. The webinar was delivered by Dr. Madhulika Bajpai, Associate Professor, Bhaskaracharya College of Applied Sciences, University of Delhi.

The community initiatives have been enhanced by applying to the 'Unnat Bharat Abhiyaan' scheme of Government of India wherein the college has adopted five villages, namely: Karala, Haiderpur, Naharpur, Poot Khurd and Khera Khurd.

**Dr. Sangeeta Dodrajka, Director**

# BSE- Centre of Excellence

The Covid-19 challenge changed education dramatically, with the distinctive rise of e-learning on digital platforms. The teaching-learning pedagogy changed from offline mode to online. In response to making the transition from physical to distance learning platforms both smooth and participative, the Centre of Excellence (COE) organized a week-long online Faculty Development Program on the topic, 'ICT Tools for Online Teaching' from 9th June to 13th June, 2020, on Google Meet Platform. Dr. Parveen Kumar, Assistant Professor, MMDU, Mullana, Ambala, Haryana; Dr. K. Thiyagu, Assistant Professor, Department of Education, Central University of Kerala; Dr. Ramesh Chander Sharma, Associate Professor, Instructional Design, Ambedkar University, Delhi and OER Ambassador; and Dr. Satvinder Kaur, Assistant Professor, Department of Commerce, SGGSCC were the resource persons for the FDP.

## Mere colour codes won't work, DU study argues for change in attitude

Paras.Singh@timesgroup.com

**New Delhi:** The coronavirus pandemic and Delhi's poor performance in the Swachhta rankings have again brought the focus back on the lack of waste segregation in the city. A study carried out by students and professors of a Delhi University college has found several behavioural aspects of residents and other factors that impact waste segregation.


The study titled 'Desperate call for exigent focus on waste segregation', has found that the resource diversion on blue-green bin distribution may not be necessary. The researchers found that literacy, too, didn't seem to be a decisive factor. The report stated that over 90% of households from gated societies were against contributing an extra amount towards waste segregation.

The study was carried out by students of Sri Guru Gobind Singh College of Commerce (SGGSCC) under the guidance of associate professor Dr. Paramjeet Kaur and assistant professor Dr. Harpreet Kaur. "We analysed behavioural aspects of households and waste pickers based on questionnaire and personal interview methods. We surveyed 708 households that belonged to 64 societies of Rohini and Prashant Vihar," Dr. Paramjeet Kaur said.

The report noted that out of the total waste collected, about 79% was wet waste and 21% dry component. "About 60% of the dry waste component was in the category of hazardous

**Areas covered | 64** societies in model wards of Rohini and Prashant Vihar  
**No. of respondents | 708**  
**Study carried out by Center of Excellence Sri Guru Gobind Singh College of Commerce**

**Waste composition**  
**79%** wet waste  
**21%** dry (40% recyclable, 60% is non-recyclable)  
**2.6-3.3%** of the total solid waste is plastic



**Recommendations**

<p><b>Different colour of bins  </b> 75% households confirmed that segregation is not done through different bins; awareness and willingness to use them key; authorities should distribute composting material</p> <p><b>Awareness  </b> 15% not aware of different types of waste, 85% appeared to be aware</p> <p><b>Education  </b> Not a decisive factor. Of the total households that don't practise waste</p>	<p>segregation, 47% households have at least postgraduate or professional degrees</p> <p><b>Retired individuals were found to be practising waste segregation  </b> RWAs could tap this vital human resource to propagate the practice</p> <p><b>Willingness to pay  </b> 90% of households in gated blocks did not want to contribute an extra amount for segregation due to lack of trust in municipal collectors</p>	<p><b>Integrate waste pickers  </b> Can be employed in societies to collect segregated waste and do the necessary process, which can then be collected by respective agencies and recyclable units on a weekly basis</p> <p><b>Integrate waste segregation with education  </b> In the new education policy, a 'social impact' project can be made compulsory for each student</p>
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waste like diapers and sanitary napkins," the report added. Though different coloured dustbins were placed in a few societies, they were not being used for the desired purpose, as 75% houses, even in a model ward, confirmed that segregation was not done through the coloured bins. "Simply placing dustbins of different colours did not serve the purpose. People need to be made aware of the importance of source separation. Instead of bins, authorities should provide composting material like activators," the report suggested. Despite being mandatory in solid waste management by-laws 2017, waste segregation has failed to catch on in Delhi, which generates more than 10,000 tonnes of waste every day. The report found high awareness levels in the model ward area with 85% households found to be aware about different types of waste. The report stated that there was little co-relation between the levels of education and awareness about different types of waste. In fact, the teams observed that out of the 262 surveyed households with qualification higher than graduation, 23% did not practice waste segregation.

The project on 'Solid Waste Management' that was started in July 2019, to understand households' waste disposal habits and to generate awareness of environmental effects



of segregation of solid waste, again received public acclaim. The findings of the research analysis based on primary survey of about 750 Households, along with recommendation given by the project coordinators Dr. Paramjeet Kaur and Dr. Harpreet Kaur, were published in the prestigious national daily the 'The Times of India' on 21st September, 2020.

To orient students towards research and to promote learning of advanced statistical and econometric techniques for empirical research, three hands-on training sessions were organized by COE in collaboration with Economics and PGDIM Departments.

- A one-day workshop on 29th May, 2021 on 'Qualitative Research using SPSS Software' was organized, in association with Department of PGDIM. Dr. Prabhat Mittal, Assistant Professor, Satyawati College (Eve.), University of Delhi was the resource person for the workshop.
- A two-day workshop, in collaboration with Department of Economics on 'Equipping with SPSS for analyzing Primary and Secondary Data' on 21st and 23rd May, 2021. Dr. Prabhat Mittal, Assistant Professor, Satyawati College (Eve.), University of Delhi was the resource person for the workshop.
- A two-day workshop, in collaboration with Department of Economics on 24th and 25th November 2020, on "Learning R programming". The resource person for this was Dr. Indranil Chowdhury, Assistant Professor, Department of Economics, PGDAV College, University of Delhi.

**Dr. Paramjeet Kaur, Coordinator**

## Journal of Business Thought

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The annual journal of the College, 'Journal of Business Thought', published in print as well as online, intends to promote research scholars and academicians to share contemporary thoughts in related fields of business and economics through quality research work. Each article published in the journal, is double-blind peer-reviewed and checked for plagiarism. The college published the eleventh volume (April 2020 -March 2021) of its Journal that included a Special article, five original research articles, and an abstract of doctoral dissertation.

In the Special article, titled, 'Economic Development and Higher Education' authored by Prof. Kavita A. Sharma, former president, South Asian University, a critical review of the Indian higher education system is undertaken. As per the author's view, to be globally competitive, higher education will have to rise above ideological biases and politics to reform its outmoded structures of academic governance and delivery system. She has emphasized the need to build a national consensus by a continuous centre-state dialogue on higher





education both in the public and the private sectors.

The current edition has five original research articles including an article by Dr. Harsh Verma, Professor, Faculty of Management Studies, University of Delhi and Dr. S.P. Jain, Chief Economist at PHD Chambers of Commerce. Dr. Anjali Tandon, Associate Professor, Institute for Studies in Industrial Development, critically analyses the budget, in her article, 'Union Budget 2020-21: A Mixed Bag of Cheers and Tears'. The journal also published an abstract of doctoral dissertation, titled, 'Fiscal Deficit and Inflation in India and China: A Comparative Anal-

ysis' completed by Dr. Gurleen Kaur, a faculty member of our teaching staff from the Department of Economics.

Further, the visibility of the Journal has increased with its indexation in various platforms including, I-scholar, J-gate and Indian Citation Index (ICI). The Journal of Business Thought has passed the evaluation process and is indexed in the ICI Journals Master List database for 2018.

**Dr. Paramjeet Kaur, Managing Editor**

# Centre for Professional Development

With the continuation of lockdown imposed due to Covid 19 Pandemic during 2020-21, the Centre used the virtual platform to impart competencies and fulfilling career aspirations of its students. Centre for Professional Development offered various online add-on/certificate courses; conducted training and mentoring sessions, workshops so that it does not break their pace of learning and furtherance in life. To make our students professionally more equipped to deal with challenges in life, the Centre collaborated with many institutions of repute /academia such as Bombay Stock Exchange Institute Ltd, External Affairs Unit, World Bank, Evaluation Community of India, Tally Education Pvt. Ltd, Indian Institute of Remote Sensing, Weekendr, etc. It gave them an opportunity to learn and get training from the professionals and experts in the relevant areas and widen their horizon.



- The Centre offered an Add-on course Data Analysis using R to the data science aspirants to learn data analysis by learning R, an open-source language. The experts Dr. Megha Ummat and Ms. Sugandha Gupta from Department of Computer Science took 15 sessions from 17 August to 5 September, 2020.
- Realising the importance of evaluation especially in the Decade of EVALUATION for ac-



- tion, to deliver the 2030 promise of achieving SDGs, the Centre in collaboration with Evaluation Community of India, initiated a short-term Basic Course in Monitoring and Evaluation. The experts were from institutions of repute such as Niti Aayog, NAARM, CMS Social, OXFAM, UNFPA who took 12 sessions from 24 September to 20 October, 2020.
- Extending beyond the traditional courses, the Centre coordinated with Indian Institute of Remote Testing, ISRO and Department of Space to conduct two online courses in geo-spatial tools and technology namely (i) Remote Sensing & Digital Image (17 August-11 September, 2020) and (ii) RS&GIS Applications (2-20 November, 2020).
  - Add on Course in Advance Excel was offered in association with WeekendR, the skill school thrice- in December, 2020, January and April 2021.
  - The Centre in collaboration with the Bombay Stock Exchange Institute Ltd started two abridged courses in the field of capital market namely Mastering the Stock Market (21 December, 2020) and Financial Modelling (12 February, 2021).
  - The Centre organised a Virtual Training Program on Open Data Open Development in collaboration with the External Affairs Unit of the World Bank on 7th and 8th January 2021. Ms. Sunita Malhotra, the expert from External Affairs Unit of the World Bank enlightened more than 225 students about the activities of the World Bank and its policy with regard to Open Data Open Development.
  - A Mentoring Session was organised in collaboration with The Institute of Company Secretary, Career as a Company Secretary, on 15 January, 2021. Mr Himanshu Sharma was the resource person.
  - The Centre conducted a Workshop on Introduction to TallyPrime on 12 February, 2021. Senior Corporate Trainer from Saraswati Accountants Software Pvt Ltd, Mr. Dinesh Khatri, along with his team members Ms. Neha and Ms. Mansi Sharma updated more than 100 students about TallyPrime and its installation.
  - Another Mentoring Session, was organised on, A Career with RBI, on 28 February, 2021 Ms. Sapna Goel, Grade B Officer, DEPR and also an alumna of the College guided more than 100 students about various job roles at RBI.
  - Tally ACE Certification Course was introduced in collaboration with Tally Education Pvt. Ltd. from 30 March, 2021.
  - Realising the increasing pressure, anxiety and stress levels among the youth, the Centre in collaboration with IQAC organised a Counselling Session on “Psychiatric Sanity” on 16th April 2021. Ms Himani Aggarwal and Mr Viveka Kulharia from the University of Oxford discussed the importance of peers support during mental stress.
  - SGGSCC Centre for Professional Development in association with Department of Computer Science conducted a Counselling Session on “Boosting Emotional Intelligence for Success and Happiness in Life” on April 19, 2021. CDR. Jagmohan S. Bhogal, Veteran



# Seminar Committee

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The Seminar Committee organised the two-day Biennial Convention on the topic “The Financial Ecosystem: Disruptions and Way Forward” virtually on 8- 9 April, 2021. The inaugural session of the two-day Convention had Padma Bhushan Shri KV Kamath, as the chief guest and Mr. Siddharth Tiwari, Vice President, Audit, Royal Bank of Scotland, as the moderator. Shri Kamath enlightened the audience with his vision on how human capital is the key driver of any economy, that jobs can never exhaust and how ‘Digital Supercycle’ has become quite an important area of growth for an economy and also emphasized on the dropping cost of technology and how it will aid in augmenting business. The session concluded with a question-answer round with Shri Kamath answering the queries of the participants.

The keynote address of the inaugural session was given by Prof. Arindam Banik, Distinguished Professor and ACC Chairperson, IMI Delhi. He shared his insights on the topic through a structured presentation elaborating evolution of technology as the main driver for disruption, discussing how brand breaking is aiding in economic revival and lastly the future of banks. The session concluded with a question answer round.

The inaugural session was followed up with the first session on the subject of Decentralized Finance, commonly acronymed as DeFi. The session was intuitively conducted by informed panellists- Mr. James Preston, Executive Editor, Global Crypto Content and Mr. Kunal Nandwani, Co-founder and CEO uTrade Solution and was moderated by Mr. Siddharth Tiwari. The discussion commenced with Mr. Nandwani providing a deep insight into the evolution of finance and how it eventually led to the bedrock of the renowned Blockchain technology which paved its path for the Bitcoins in 2009 following the Lehman Brothers Crisis. The speakers also discussed the reasons for the introduction of the ICO (Initial Coin Offering) and zeroed down on the distrust of the common investor in the then elected Governments of various countries being the primary contributing factor. Concluding the discussion, the speakers inspired students to dream of more upcoming, innovative ways of reshaping the finance sector as young minds are the future thinkers and the future of money and transactions lay in their hands.

Session 2, of Day 1, The Stock Market Bubble, had Mr. Viraj Kulkarni, Founder and CEO, Pivot Management Consulting and Mr. Kunj Bansal, Business Head and Chief Investment Officer, Karvy Capital as the panelists with Mr. Nithin Sasikumar, Newsletter Writer at the Ken and co-founder, Investography, as the session moderator. Session 2 was in the format of an interview where Mr. Sasikumar asked several pertinent questions about the stock market, what excited the speakers most about the capital market, how both of them

landed in the finance ecosystem and several other relevant questions. Both the speakers shared interesting insights, views, thoughts and stories on the same and kept the audience engaged.

Day 2 of the Convention began with a video address by the Guest of Honour, Prof. Barry Eichengreen, George C. Pardee and Helen N. Pardee, Professor of Economics and Political Science, University of California, Berkeley, USA. In his video address, he shared his thoughts on bank regulation for platform economy and discussed varied things ranging from how the financial world is changing rapidly, the rise in platform-based business models, its players, activities involved and technology used. This was followed by the keynote session with Ms. Melissa Frakman, Founder and Managing Partner, EMVC Fintech Fund, USA, who shared her insights on, India's Fintech Revolution, explaining the unprecedented revolution in digital services in India, and gains that the Indian economy can reap from this revolution.

Session 3, Day 2 focused on Financial Technology, and had a panel of extremely learned players of this arena, Mr. Gaurav Seth, Vice President and Head-Business and Growth, Paytm Money and Ms. Monica Jasuja, Vice President, Comviva. The session was moderated by Mr. Manvendra Prasad, Advisor Public Policy, Chase Avian Communications. The key-take-away from the rich in discussion session was that India has been one of the top countries majoring in digital payments in the Covid scenario; with the maximizing number of transactions being conducted by senior citizens; emphasizing, how the roots of fintech are getting deeper in the country.

Session 4, Day 2, themed Sustainable Finance, focused on different strategies that are placed at the global and national level and even at the micro-level for sustainable development. The panellists were Dr. Ajit Ranade, President and Chief Economist, Aditya Birla Group and Head of Academic Board, MDAE and Mr. Saurabh Srivastava, Head, Credit Risk, Centrum Financial Pvt. Ltd. with Ms. Harmeet Kaur, Co-founder and CEO, Careergym and Fermata Consulting as the moderator.

The two-day convention concluded with the Convener, Dr. Kawal Gill, giving a formal a Vote of Thanks, appreciating the speakers, guests and participants for making the convention a huge success with their presence.

**Dr. Kawal Gill, Convener**



# ACADEMIC HIGHLIGHTS

## Orientation Programme 2020-21

The Session 2020-21 witnessed the first virtual Orientation Programme held via Zoom platform which was attended by around 900 participants. The programme was conducted by heads of departments of commerce and economics, Dr. Gurminder Kaur Arora and Dr. Paramjeet Kaur. The Chief Guest for the session was Prof. Vivek Suneja, Dean, Faculty of Management Studies, University of Delhi.

As per the college tradition, the programme began on an auspicious note with Shabad recital, followed by a slide show showcasing the beautiful college campus with sprawling lush green lawns and state of the art infrastructure. Principal, Dr. Jatinder Bir Singh, delivered a welcome address after which Prof. Suneja motivated and guided the students with his enthusing words. A thought-provoking video performance of dramatics society-Man-chantantra, was also screened for the participants.

The third part of the session was all about familiarizing the freshers with academics, the courses in college, examination system, internal assessment system, academic calendar, and conduct of online classes on google platform. Information about college website, web-based portal, introduction to the Centre of Excellence and Centre for Professional Development, training and placement cell, research journal of the college and the college magazine was also shared with the students. Relevant information about strict adherence to “no ragging”, gender sensitization and sexual harassment cell was also provided.

The programme finale focused on holistic development of the students through various societies and clubs of the college. Brief information about college clubs and societies was shared, highlighting the important contribution of non-academic societies in promoting social inclusiveness and community outreach. The program ended with high energy dance performance videos of Misba, the western dance society and Folking Desi, the Bhangra society.

**Dr. Gurminder Kaur, Convener Admission Committee**



# URJA- The Commerce Society

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Urja commenced the 2020-21 session by conducting its first Webinar titled “Paradigm Change in Career Development: Unfolding Opportunities in the New Normal Realm” on June 14, 2020 on Zoom. The speakers for the session were Prateek Gupta, Head-Strategy and Business Development, Aditya Birla Finance Ltd., Pranjal Sharma, author and member, Global Expert Network, World Economic Forum, and Shalu Manan, Vice President Genpact, HR Transformation and Talent Development Strategist. The speakers provided great insights and expertise in business development, emerging technologies and leveraging design thinking. The second webinar series was successfully held on July 12, 2020 on the topic: “Envisioning Opportunities and Managing Finances: The Road Ahead”. Dignitaries like Vipin Kapoor, Vice President, OYO, Pankaj Dubey, CEO, D’Spin Consulting and Saurabh Jain, Vice President, Mobikwik, enlightened the participants by covering financial struggles brought by uncertain times and helped on how to take smart financial decisions. In the month of July, URJA published its first revised edition of the monthly newsletter-Bizfeed, sharing happenings in the world of Commerce and Finance.

Urja initiated a new series of Podcasts- ‘Let’s go Candid with URJA’ in October 2020 and released the first episode “The one with laughterpreneur” starring one of the best Indian standup comedians, Mr Jeeveshu Ahluwalia. He shared his exciting life story and enthralled the listeners with his humour. The second episode of the podcast “The man behind the man company” was released in November featuring Bhisham Bhateja who shared insights about his e-commerce platform for men’s grooming and essentials. Continuing the series, the third episode “The one with the Economist” starring Dr. Krishnamurthy Subramanian, talked about how to juggle between different things in life and advised youngsters to achieve clarity of objective. The fourth speaker of the podcast series, Shreedha Singh shed light on her journey of endeavour and hardwork which led her from being a high-end HR manager to an entrepreneur of a huge brand named ‘Khadi Essentials’.

“Comfluencia,” the Annual Commerce Fest of Urja was held in February 2021. It comprised of Achievers United and E-Mettle. Achievers United’21 was organised over zoom, with a star-studded speaker panel from diverse fields. The panel included speakers like Mr. Varun Sridhar, CEO, Paytm Money, Mr. Praveen K Gupta, MD, SBI and youtube sensation Mr. Aman Dhattarwal who is also a Tedx speaker and an entrepreneur. Yahya Bootwala, a great story teller, poet, content writer, actor and a youtuber won hearts of the viewers by his mesmerising poetry. CA Rachna Ranade, youtuber and founder of Rachna Ranade and Associates also shared her knowledge, stock market prowess and financial expertise. URJA was also honoured to host Mr Jatinder Singh Shunty, Padma Shri Awardee and former MLA from Shahdara, who stood by everyone during hard times, who became family of those who didn’t have one and cremated the mortal remains of over 1400 Covid positive patients during the pandemic. The event concluded with the melodious voices of Mr Stavya Kaila, a singer, musician, youtuber and the legendary singer of Ishq Tera Tadpave,

Mr. Sukhbir.

E- Mettle consisted of four online events- Start-up Nation, Game of Brands, Bad Boy Investors, and Investopoly. The event revolved around startups, brand acumen, trading and finance. Cash prizes of worth Rs 40,000 and other prizes worth Rs 1,00,000 were distributed among the winners. The event received registrations from various parts of the country. In May 2021, Urja published its Annual Commerce magazine Vismit 2.0 covering various areas and displaying information of visionaries of the commerce world, innovations, relations, tastes, cultures, talents and frolics.

Urja wrapped up its session by releasing the fifth and sixth episode of the podcasts featuring Mr Raj Shamani, CEO of Shamani Industries and Mr Anurag Jain, cofounder of Milkbasket respectively.

**Dr. Kawal Gill, Convener**

## ARTHASHASTRA-The Economics Society

The society strives to build economic acumen and astuteness among students by providing them a platform to learn economics and its applied aspects through various workshops and competitions.

The session commenced with a live webinar organised on 20 May,2020, with acclaimed academician and economist, Prof. Simrit Kaur, as the Guest Speaker, on the topic, “Macro Policy Options- Before and After the Pandemic”. Arthashastra took up three social media campaigns during the year- Know the News, Between the Lines and Economist in Making which provided the students a deep insight into the current economic issues and their implications in everyday life.

On June 8, 2020, a live session on the topic, “Re-Skilling with Online Courses”, was conducted under the guidance of Dr. Urvashi Sharma, Associate Professor, Department of Commerce, Delhi School of Economics, University of Delhi and Dr. Lokesh Jindal, a Global Professor, Trainer and Consultant. The official Newsletter –Economics Tribune, featuring the testimonies of our alumni facilitated students in making informed choices regarding their future goals. A webinar on “Aatmanirbhar Bharat” was organised on August 30, 2020, with Prof. Pravakar Sahoo, Institute of Economic Growth and Professor Veeramani, Indira Gandhi Institute of Development Research as the guest speakers.

In an effort to interest students towards research, a Data Analysis Workshop was conducted on November 1, 2020, Prof. Kritika Mathur, Assistant Professor, School of Business,



Public Policy and Social Entrepreneurship, Ambedkar University, covering topics like Data Visualization and Regression Analysis. An online Article Writing Competition was also organised to provide students an opportunity to display economic acuity. An Online Mentoring Session with alumni - Prachi Singhal (JNU, IES), Hargungeet Singh (ISI), Heena Kapoor (IGIDR), Adarsh (JNU), Mahima Rana (DSE) and Sarvansh Sachdeva (DSE) was organised on November 7, 2020, wherein students were encouraged to delve deeper into extracurricular activities for their holistic development.

With the incoming of the freshers, an Orientation Session was also organised to brief the first years about the Economics Department. The annual conventional debate competition: Vartalaap 2.0 was hosted on January 6, 2021. The society also invited the renowned economist and former civil servant Dr. Montek Singh Ahluwalia as a chief guest for a webinar, "Lessons from India's High Growth Years", on 23rd January 2021. An interactive session with Mr. Sanjeev Sanyal, Principal Economic Advisor, Government of India was organised on February 18, 2021 on the topic, "Budget 2020 – For an Economic Turnaround". The session came to an end with the annual fest Equilibria'21, which consisted of three events- Policynomics (Case Study Competition), Quizonomics (Quiz) and the Paper Presentation Competition. The online fest turned out to be an absolute belter with an overwhelming response from enthusiastic students across the country.

**Dr. Paramjeet Kaur, Convener**

## **ACE- Association of Computer Enthusiasts**

Department of Computer Science and the Association of Computer Enthusiasts (ACE) organised a webinar on "Internet of Things and Application in Smart Agriculture: Issues, Challenges, and Solutions" on January 29th, 2021. The speaker for the session was Dr. Anuradha Chug, Assistant Professor, University School of Information and Communication Technology, GGSIPU.

ACE hosted a mentoring session titled "Roadmap to Higher Studies" on March 8, 2021. The speakers for the session were Aditi Chauhan (Maulana Azad National Institute of Technology, Bhopal), Shreya Sharma (Indira Gandhi Delhi Technical University for Women), Disha Surana (University of Delhi), Ram Ratan Goyal (Royal Melbourne University of Technology, Melbourne, Australia) and Harsh Asrani (University of Delhi). The alumni shared their personal journey and tips for preparing to get admission into well reputed higher institutions. A special virtual lecture by Dr. Kusum Lata, Assistant Professor at University School of Management and Entrepreneurship, East Delhi Campus, Delhi Technological University

was organised on March 23rd, 2021 for the final year students of B.Sc. Computer Science (Hons.). The lecture was aimed to broaden students' knowledge in the field of Data Mining.

Keeping up with the tradition of previous years, ACE organised a series of technical events for students in April 2021. "Bug-Byte League", the first-ever Hackathon of Sri Guru Gobind Singh College of Commerce took place on April 8th - 9th, 2021. It was an intense event comprising of 2 rounds where teams from various colleges brought out their creativity and technical genius to present hacks. It was followed up with "Intéressante", the annual fest of ACE (April 16, 2021). It constituted of two events i.e. Googler and <To:Do-Code/>. It was a very exciting event where teams from various colleges were seen competing enthusiastically for cash prize upto 10k and prizes worth 4.5 lakh for Googler and 2 lakh for <To:Do-code/>. The events aimed to provide opportunities to the tech geeks for inventing something and to provide a learning experience for students by indulging them in an interesting detective-decoding war.

ACE collaborated with Centre for Professional Development of Sri Guru Gobind Singh College of Commerce to organise a workshop on Raising Emotional Intelligence by Jagmohan S. Bhogal, a Veteran Indian Naval Officer. The session was aimed at understanding the root causes of stress and creating a positive mindset. This workshop taught students about the power of their thoughts and how to remain optimistic during the corona pandemic.

The final year students of the Department have also been actively involved in research in the area of Computer Science under mentorship of Dr. Megha Ummat. Ms. Srishti Priya and Ms. Diksha Mehra have successfully published a research article titled "Software Change Prediction with Homogeneous Ensemble Learners on Large Scale Open-Source Systems" in the 17th International Conference on Open-Source Systems (OSS 2021). The Department is also proud of a research publication by Ms. Mehak Aggarwal and Mr. Naman Singhal titled "Empirical Analysis of Artificial Immune System Algorithms for Aging Related Bug Prediction", which was included in IEEE 7th International Conference on Advanced Computing and Communication Systems, 2021.

The Department faculty has been actively associated with CPD of our college for conducting several add-on courses. Ms. Vandana Kalra as coordinator floated two add-on courses for the students of our college. Ms. Sugandha Gupta and Dr. Megha Ummat were resource persons for conducting a 30-hour course titled "Data Analysis using R" from 17th August –



4th September, 2020. Another 30-hour add-on course titled “Data Science using Python” was conducted by Ms. Sugandha Gupta and Ms. Musarrat Ahmed from 21st June- 9th July, 2021.

Dr. Satvinder Kaur and Ms. Ushveen Kaur, in association with IQAC of our college organised a session on “OBE Evaluation Modalities” for all faculty members on 21st June, 2021. They also conducted a session on “Smooth Management of OBE Exam Process and handling office work in an effective way” for non-teaching staff of the college on 25th June, 2021. Both the sessions were well received by the attendees and aided them in doing work in an effective manner.

**Dr. Satvinder Kaur, Convener**

## **ASBEMS- Association of Students of Business Economics and Management Studies**

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Association of Students of Business Economics and Management Studies (ASBEMS) organised CONFLUENCE 4.0 - A Virtual Learning Summit, conducted over the course of three weeks in October-November, 2020. The inaugural event of CONFLUENCE 4.0, was a workshop on Case Solving - Tips and Tricks by Ms. Neerja Raheja and took place on 22nd October 2020. The second event organised in association with Mercatique - the Marketing society of BBE and BMS, a session on Marketing Insights by Mr. Bhavya Kukreja, took place on 24th October 2020. The next session on 30th October 2020 was in association with Inquisitio - The Research and Innovation Cell of the Department of Business Economics and Management Studies on the topic, “Research Process and the Increasing Relevance of Research” by Dr. Sudhir Rana and Dr. Sonal Thukral. The fourth session of CONFLUENCE 4.0 was conducted on 3rd November 2020. The session was in association with Centrum - the Internal Placement Cell for BBE and BMS on the topic, “Mind of a Strategist - Planning your Career” by Mr. Arup Majumdar. The fifth session under CONFLUENCE 4.0 was on the topic, “Career in Consulting” by Mr. Akash Sehra. ASBEMS also organised a Mergers and Acquisitions based online battle named - SUPREMERGER, as a part of the event. The competition saw more than 200 registrations. The preliminary round of the competition took place on 2nd November 2020 and the final round was held on 10th November 2020. The winners of the competition were awarded with certificates and exciting cash prizes.

ASBEMS also organised the Orientation Day Program for the incoming batch of the de-

partment of Business Economics and Management Studies. Prof. Monica Singhania, Faculty of Management Studies, University of Delhi was the Chief Guest for the virtual event. The Coordinator of the department of Business Economics and Management Studies, Dr. Simmar Preet introduced the department and faculty to the new entrants. ASBEMS, keeping the current situation in mind, also presented a virtual college and department tour to the incoming batch.

ASBEMS successfully organised the competition STRATEGIZE testing the financial acumen of the participants under AUXESIS'21 in February 2021. The prelims were held on 24-25th February, 2021 in the form of an online quiz on D2C platform. The participants with top scores got additional capital for further rounds. Top 10 teams qualified for the first round held on 26th February and received initial funding. This was the Bidding Round wherein participants had to acquire land. For the second round, the teams were provided with some background information about 10 sectors in the third round and had to strategically invest in them gauging which sector would give better ROI. The ROI, which had been decided for each sector, was calculated for all teams and the team with the highest returns was declared the winner and awarded with cash prizes along with certificates for the same.

AUXESIS'21 concluded with a Panel Discussion on March 1, 2021. The topic for the Panel Discussion was "Start-Up Funding 101" and the speakers included, Mr. Vishal Khanna, Deputy Director, FICCI, Mr. Sahil Tanwar, Founder and CEO, BeEmptyCup, and Mr. Vivek Srinivasan, Founder Startulclubs. The discussion provide food for thought for the young and budding entrepreneurs.

**Dr. Simmar Preet Kaur, Convener**

## Post Graduate Diploma in International Marketing

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2020-21 was an exceptional year. The session started with a combined virtual orientation programme for both the post graduate courses on December 18, 2020. The students were given basic information about the two courses, examination system, internal assessment system, academic calendar, and conduct of online classes on google platform.

Continuing with the practice of staying in touch and organising guest lectures and other in-



teractive events with our experienced alumni, a session with Ms. Ashita Modi of the Batch of 2016, Founder and Brand Consultant, The Intelligible Works, was organised in January, 2021, wherein she shared her marketing knowledge and experiences gained over the past few years. Having worked with leading firms in the travel, advertising, ed-tech, ITeS, entertainment, retail, coaching, and health sector, her session provided valuable takeaways in designing and developing marketing strategies targeted at different sets of consumers.

Research is an important component of marketing. In this context it is important that our students gain appropriate knowledge and expertise required in both gathering and interpreting the data used in marketing research. Hence to equip the students with these pertinent tools two virtual-hands-on workshops were organised with experts in the field. The first of the workshops titled “Anova and Factor Analysis using SPSS” introduced the students to the statistical software SPSS and introduced the nuances of undertaking factor analysis, a technique frequently used in marketing. Dr. Prabhat Mittal, Associate Professor, Satyawati College, was the resource person for this workshop conducted in May, 2021. Subsequently, another workshop titled “Getting Started with R” was organised in June, 2021 with Ms. Arushi Malhotra, a data scientist working with ALQIMI as the resource person. She took up a case study using a Kaggle dataset to introduce the techniques of conducting data analysis in R based incorporating various statistical and graphical tools.

To inspire and impart professional knowledge to our students, we invite guests from the corporate sector to share their expertise and ideas. Industry insights are always a big hit and over the past years we have accumulated an amazing pool of wisdom. In this regard, the Department invited Captain Sarabjit Butalia, Head of Academics at Asia Maritime and Technological College, Thailand, to take a virtual session in June, 2021. The discussion focused on the complexities of international logistics especially in the backdrop of the recent incident of the container carrier Ever Given getting stuck in the Suez Canal for six days and the subsequent impact on global trade. The session with the Nautical Institute nominee at International Maritime Organisation was enriching with key aspects of supply and demand, government policies- existing legislation, political scenario, maritime security and belt road initiative being discussed in the context of contemporary international logistics operations.

**Dr. Harpreet Kaur, Coordinator**

## Post Graduate Diploma in Business Journalism and Corporate Communication

DBJCC aims to prepare students for the media world and this year served as a virtual platform for the students to showcase their talents and achievements. Due to the pandemic, the classes were held online this year. The session commenced with the orientation pro-

gramme held on December 18, 2020.

Along with the subject classes, the students experienced many interactive sessions and activities as well. An intraclass group discussion was organised virtually. The students learned a lot from industrial training sessions where they were groomed for the corporate world and taught the concepts about social media, digital PR, business pitches, personality development etc. A virtual PR campaign enabled the students to learn various dimensions of public relations including general ongoing publicity tactics, paid advertising, press conference, press releases, annual report and speeches. The Virtual Mock Talk Show Competition saw the maximum participation. The motive of organising the Virtual Mock Talk Competition was to imbibe in students anchoring skills, enhance their presentation skills and showcase their spontaneity.

Web designing was also a part of the learning sessions for the students. The students learned a lot about website development which included layout, appearance and the content. The students successfully researched on various topics related to media industry as part of their mandatory research projects in the curriculum. Discussions were also done on topics like Ad- campaigning and process of conducting a press conference. The students were introduced to documentary making, focusing on- pre production, production and post production. An intra class quiz was also conducted online to update the students with day-to-day happenings and to enhance their general knowledge.

**Ms. Meenu Gupta, Coordinator**

## **Gyaan- Punjabi Sahit Sabha**

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The Society conducts seminars, webinars and events, to promote Punjabi language and Punjab's culture. During Covid 19, the Society organised an online session with Mr. Ran-deep Singh Lal, the founder and CEO of Nishkam SWAT, a Sikh charity which supports the homeless within the United Kingdom.

The Society also organised a tribute session in memory of the great Punjabi scholar Kahn Singh Nabha, whose most influential work, Mahan Kosh, inspired generations of scholars after him. The event was organised in November 2020 with an intent of spreading awareness about the late scholar's work on his death anniversary.

**Dr. Taranjeet Kaur, Convener**

## **Meraki- The English Literary Society**

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Meraki - The English Literary Society of SGGSCC is a unit that showcases the creativity and talent of its members in the most enchanting of ways. The society provided students with



an online platform to bring out their creativity and vibrance in these difficult times and continued to help produce eloquent speakers and impeccable writers. The Society organised the spell bounding events virtually.

Blind Date with Words, the flagship online event being organised by the society from the past five years. In it, the participants are given a set of four words using which they are to create a tale ranging from 50-100 words, that too in a limited time frame. This year the event was organised on September 27, 2020 and with 1000+ registrations and heart-warming stories, the event was a great success.

Metanoia - An Evening of Poetry, Music and Magic, the first of its kind, was a two-day online Event, conducted on 7-8th November, 2020, filled with unheard stories, poetry and music, by profound participants. Artists like Tanvika Parlikar, Seep Agrawal and Angshuman Sarma captivated all the participants with their beautiful work.

Seshat- the annual fest of Meraki, consisted of four days of online events organised from 8th to 11th April, 2021. Seshat'21 provided a platform for like-minded people to come together for a truly spectacular literary showcase. The events conducted were: Afsaane X, Verse(atile), Tashkeel, Potluck Poetry, I Spy, Text a Tale, and Craft Press.

**Ms. Jasjit Kaur Kochar, Convener**

## Infinity- The Tech Society

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Infinity - The Tech Society of the college, is a consortium of Tech Mavericks from all the courses. Infinity has always ensured that young minds are given the expertise necessary to become skilled and knowledgeable about technology. As a part of its commitment to closing the gap between in-demand tech skills and students, Infinity organises numerous events and awareness programs. A Webinar on Data Privacy to create awareness about potential privacy threats and risks present in online settings, was organised October 31, 2020. The Speaker of the session was Ms. Monika Guha, a Cyber security expert and certified ethical Hacker.

CYTHON'21, the two-day annual fest, with four exciting events was held in February, 2021. As a part of the fest, Ace the Case- a tech case study-based competition; and Tech Stonks- a mock stock event with a twist of tech was conducted on Google meet with more than 100 participants, on 27th February, 2021. GRAFISTA- a creative and intriguing poster design competition and Web Wizards- an engaging and exciting event involving designing and building the landing page of the website of a company from the scratch were held virtually on 28th February, 2021.

**Dr. Harpreet Kaur, Convener**

# Republic- The Political Science, Women's Development Cell and Foreign Student's Society

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Political Science Wing, conducted an online competition for drafting election Manifesto of your dream Political Party with the theme; "IF I WERE TO STAND FOR PM'S CANDIDATE IN INDIA" on 30th October 2020. Students from across different universities of the country participated in the event and highlighted the critically important contemporary challenges in a very creative way by utilizing opportunity of Manifesto Writing.

A webinar on the topic "SATARK BHARAT, SAMRIDDH BHARAT" (Vigilant India, Prosperous India) was organised on 3rd November 2020, to observe Vigilance Awareness Week. The speaker for the day was Mr. T.P. Sharma, Officer on Special Duty (OSD), Central Vigilance Commission.

The Political science wing of Republic also organised a webinar on Understanding the Nuances of the Anti-Defection Bill on 13th March 2021. Mr. Satyapal Jain, Additional Solicitor General of India (ASG) was the guest speaker for the session.

An online quiz event was organised by the Political Science Wing of Republic, on 29th April 2021, covering topics related to Geography, History and current affairs.

A Bi-monthly newsletter published by the Political Science Wing of Republic successfully managed to publish 106 articles in the year 2020-21. The newsletter publishes refined articles on wide range of topics and areas of contemporary national and international importance

The Women's Development Cell of Republic, held a webinar on the Polycystic Ovary Syndrome (PCOS) on October 3, 2020. Dr. Duru Shah, the founder and president of PCOS Society enlightened the participants about the necessity of life style modification, exercise, healthy diet besides timely diagnosis and clinical intervention for managing PCOS/PCOD. Women Development Wing, Republic organised another webinar on Breast Cancer Awareness on 27 February, 2021. The speaker for the session was Dr. Shubha Sinha, a renowned gynecologist, Oncoplastic Surgeon who explained the participants about identifying the early signs of breast cancer and to deal with the condition through clinical intervention, counseling and strong support system.

The WDC introduced an Instagram Reel Series Campaign called #REDEFINENORMAL to



break the taboo associated with various routine chores.

The Foreign Student Wing of Republic, SGGSCC initiated to spread awareness about culture, geography, history, religion of different countries by organising “The Country Quiz” on November 9, 2020. Participants from India, Nepal, Tibet and others from across different universities enthusiastically participated. The “Did You Know?” series was also initiated to spread awareness about amazing facts of different countries.

**Dr. Gurdeep Kaur, Convener**

# PROFESSIONAL PURSUITS

## Entrepreneurship Development Cell

Entrepreneurship Development Cell, SGGSCC takes immense pride in cherishing past its entire journey for the year 2020-21. The year kick-started with the launch of EDC’s very own YouTube channel and thus its first ever initiative on the platform called #ENTREPRENEURINYOU in order to provide some budding entrepreneurs and self-employed youngsters with a platform to come forward and share their stories of struggle. This had twin benefits, first for the ones trying to make it big: this initiative really helped them to gain a wider footfall for their projects and business; and second it instilled a sense of inspiration in the young minds who watched them. Three main social media series: Newsmedia, Entrepreneurial Lexicon and Hashtag Entrepreneur were started this year.

The Annual Fest “BIZHAWK’21”, was conducted online. Three sub-events- AUCTION IN ACTION, CHASE the CHEST and ABDUCTION were held. The Cell also undertook an initiative to create awareness about the Pandemic through their Instagram Channel and even made a full-fledged YouTube video on Black Fungus.

The cell also held a Rendezvous with UK based millionaire Mr Vic Sethi, co-owner, Anand International Ltd, Daewoo (International) Europe Ltd and Hyundai Electronics UK which have a turnover of more than \$100 Million. This was followed by another interactive session with, Mr Kulshaan Singh, Chief People Officer, Minor International, Thailand.

The finale event of Team EDC was IGNUS’21. Under the umbrella of IGNUS’21, Team EDC conducted two of the most successful Instagram live sessions- one with the singing Maestro B Praak witnessing a footfall of over 15000 people virtually joining the live session; and the second live session with one of the most humble, inspiring and eminent personality in the field of social service, S. Ravi Singh Khalsa, Director, Khalsa Aid, the latter session

had views reaching up to 27000.

**Ms. Bhupinder Kaur, Convener**

## International Cell

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International Cell aims at providing students with a much-needed international exposure. The cell conducted a webinar on “MBA/MS prospects in India and Abroad and How to prepare for GMAT”, in association with Jamboree in August, 2020. The webinar was one of its kind providing the attendees an opportunity to learn about the MBA prospects in Indian and foreign universities, providing tips on how to build an ideal profile and prepare for GRE/GMAT.

An informative session on “All about studying at Newcastle University” was conducted in the month of October, 2020. The session was handled by Dr. Paul Stolk, Program Convenor for MBA (Global) and Director of Work Integrated Learning and Internship at Newcastle Business School. This session aimed at providing insights about the changes in the foreign education system and how the universities are working to provide the best education to the students amidst the pandemic.

A webinar on “Role of human mind in personal development”, was organised on October 10, 2020, with Mr. Kartik Naidu, Therapist and Trainer, Green Aura Holistic, as a resource person.

“A guide to careers in Canada” session was held in November 2020 wherein Mr. Pawan Solanki, Head of operations, Global Reach, who provided the students with adequate knowledge regarding the scope of foreign education, post-pandemic.

ALUMNI SPEAKS was initiated with the idea of creating a platform for students to garner greater insights for their abroad plans by featuring successful alumni settled abroad.

EDUNASH, the annual fest of the Cell was held over the period 4-7th March 2021. The highlights of the fest were-ICMUN 2.0 and मै भी International Student- A Journey to Canada.

**Dr. Simmar Preet Kaur, Convener**

## Finance and Investment Cell

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Finance and Investment Cell, despite the problems posed by the pandemic, got record-breaking registrations in all four Finance fests organised by it- Monexus with 2000+ registrations, E-Monexus with 1000+ registrations, E-Monexus Lite and Financial Mentor-

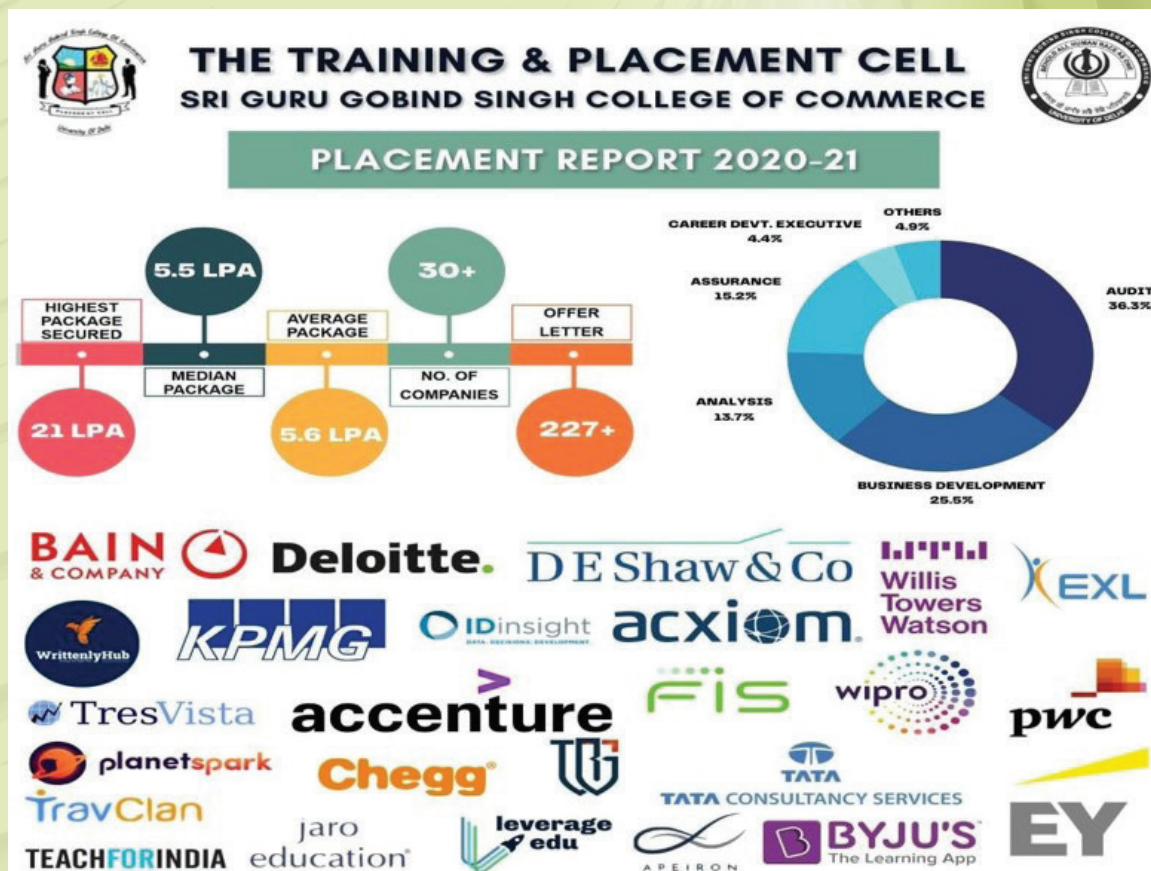


ship Program. Moving ahead progressively, FIC, SGGSCC has made new additions to their departments and projects. The updated website puts forward the entire array of facilities including the latest blogs and podcasts published, the team working relentlessly and the various activities taken up by the society on a regular basis. From organising unexplored finance events to taking up newer initiatives to expand their horizon, the consistent performance of the society continued.

Dr. Kawal Gill, Convener

## Training and Placement Cell

The Placement Session 2020-21 began its working from 5th May 2020. Due to the global pandemic all the placement drives were conducted online. More than 30 companies with the highest package of 21 LPA and average package of 5.6 LPA visited our campus. Star recruiters for the year were, Deloitte USI, PWC, KPMG, Tresvista, EY, Bain and Company, Digit Insurance and DE Shaw.



The cell conducted an online annual orientation for the third year students to make them

well aware of the placement policies. Numerous training sessions were organized for the students to assist them in their placement. Some of the most appreciated sessions for the year were, Guesstimates by Team Curate, Group Discussions (including mock GDs ) by Prep Junction and Corporate Talks.

The Cell helps the students to put their theoretical knowledge to test and gives them maximum exposure by offering internship opportunities in various fields. In the session 2020-21, 1476 applicants applied in 257 different internships which offered 71 job profiles. Even in these uncertain times, the cell worked relentlessly and the Session 2020-21 broke the records of all the previous years with 227+ number of offer letters and students being placed at top notch companies.

**Dr. Satvinder Kaur, Convener**

## Cross Swords

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In January, 2021, the Society organised SPEAK UP 9.0- APD Freshers Tournament with a pool of 70+ teams from colleges worldwide. The event was a success as a whole.

In terms of achievements, with respect to adjudication, Rishil Gupta, was the Finals Panelist, SPEAK UP 9.0, and third best adjudicator; Shubh Goel was Quarter-Finals Panelist, LSR Freshers' PD'21; Akshat Kalra became subsidised adjudicator and Octa-Finals Panelist, IIT-PD'21; Maheep Singh, Octa-Finals Panelist, SPEAK UP 9.0. Shubh Goel broke again at KMC Freshers' PD'21; Pranay Bhardwaj broke at KMC Freshers' PD'21; Mahip Singh broke at NSUT PD'20. With these spectacular performances the team also bagged debating credits such as Birentej Singh Anand and Maheep Singh were quarter-finalists at Vitark'21. Also, Navneet Arora, Varun Sawhney and Khushi arora went ahead as quarter-finalists, LSR Freshers' PD'21.

**Dr. Gurminder Kaur Arora, Convener**

## Quest

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Quest, the Quizzing Society of Sri Guru Gobind Singh College of Commerce completed the year with lots of new learnings and experiences. It was a successful period when the society raised the bar for itself by taking it a notch higher with commendable organisation of several successful quizzes. It achieved its objective by encouraging a quizzing culture among college students even in the new normal and hence igniting their curiosity for gaining knowledge in each sphere.



Regular Quizzing League sessions were conducted in online mode. Budding quizzers did the required research and also gained the experience of being a Quizmaster. Cash Prizes were awarded to the winners. Concerned about the ongoing pandemic, Quest played its role of holding up a responsibility and organising “fundraiser quizzes” in collaboration with other reputed quizzing societies in the DU circuit. Through the quizzes, funds worth more than Rs 60,000 were raised and donated in flood relief campaigns in Northeast India and Bihar. Four quizzes of genres spanning from Pop Culture, Cricket, to Bollywood and General Quiz were conducted which saw massive participation. Reviving the legacy of our annual flagship quizfest- Connaisance, it became a massive hit among all the new and old Quiz fanatics. The society conducted five quizzes of genre spanning MELA to India Quiz, Hollywood to Sports and under its purview and each saw a phenomenal number of registrations which even crossed the 750 number mark. Being in its 9th year running, it ensured a healthy diversity of crowd and painted a highly intellectual and fun painting of the event. It thus re-assured Quest, SGGSCC’s position as one of the best-known Quizzing Society among all others in Delhi University circuit.

**Dr. Sarabpreet Kaur, Convener**

# DIVERSITY & INCLUSION

## Jaagriti-The Enabling Unit

The Unit conducted various events throughout the year. On 17 September, 2020, an on-line awareness campaign, “You are the Change”, was organised. The aim of the campaign was to increase awareness about the issues faced by the deaf community. Various episodes were introduced where the team-taught simple words in sign language to everyone and created awareness.

A webinar on “How to Create Accessible Documents” was organised with Mr. Prashant Verma, General Secretary, National Association of Blind, on October 29, 2020. The resource person acquainted the audience about problems faced by the blind community with respect to accessing documents online and tried to impart knowledge so that the interest of the people with low vision is taken care of.

In October, 2020, a ‘Virtual Help Desk’ was also set up for addressing problems being

faced by persons with disabilities especially issues being faced by prospective applicants to the college.

On 16 January, 2021, an online orientation programme for disabled students was organised where the team enlightened them with their words of motivation.

The team organised a visit to Blind Persons Association that took place on January 29, 2021. The visit was extraordinary and full of learnings. The team led by convenor, Dr. Renu Gupta, played games with the residents and educated them on how to overcome their weaknesses and make better of the opportunities available.

The annual fest for the disabled people was organised virtually on 1-2 March, 2021. Senior advocate Santosh Kumar Rungta addressed the audience with a speech on the topic "Disability acquired on the job itself - provision of RPWD Act, 2016". Many students participated in competitions such as singing, poetry, art and craft, debate and talent hunt. The winners won prizes and everyone created beautiful memories.

Dr. Renu Gupta, Convener

# COMMUNITY & PUBLIC ENGAGEMENT

## NSS- National Service Scheme

NSS, SGGSC organised their very first online drive for International Yoga Day, 2020. An online contest was organised. Team NSS also celebrated Teachers Day on September 5, 2020, ensuring that all the lovely teachers received a heart-written message on the occasion. An Online Declamation competition was organised for the young minds to commemorate our 73rd Independence Day.

NSS also participated and propagated "The Fit India Movement" campaign starting from 15th August till 2nd October. In this context a webinar on "Mental Health and Peace" was organised on October 10, 2020. The unit took an initiative to conduct a cleanliness drive, along with observing the "Vigilance Awareness Week" from 27th October to 2nd November to marshal every section of the society towards embracing fair pursuits. On the morning of 22nd January, 2021, NSS celebrated the 72nd Republic Day in the college premises.



The team members organised a special flag hoisting ceremony followed by a pledge. The event concluded with inspiring words from Principal, Dr. Jatinder Bir Singh.

On 6th March, 2021, the team organised a virtual visit and a dance workshop for Mercy Home Society, an orphanage that houses and helps children of various age groups. To mark 90 years of martyrdom of our national icons on 23rd March, four literary competitions were organised along with an online plantation drive with four projects namely: Project Vanikaran, Masqueradeco, Green Guru's Factopedia and Créateur. A Covid Positivity Online Series, from April 29th till May 3rd was undertaken to guide people regarding how to treat Covid patients at home and avoiding negativity. A Thalassaemia Awareness Camp was held on the 21 May, 2021 with an influential speaker and qualified Orthoptist, Dr. Tejinder Singh.

**Dr. Nirmal Singh, Convener**

## Rotaract Club

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The Club organized a webinar on the topic "LGBTQ: Rainbow is the New Monochrome" on July 11, 2020. The webinar was a huge success with a well efficient panel of speakers that included Reena Rai, Founder of TransQueen India, Nitasha Biswas, Miss TransQueen India 2017, actor and model, and Sushant Divgikr, Mr. Gay 2014, a drag artist and a Reality TV star.

The Club organized BEZUBAAN- Call for Humanity, #AVoiceForTheVulnerable, an animal care campaign from 24th July to 7th August 2020. The campaign encouraged Rotaractors and others to take up animal care in any form viable, as their plight has been a matter of concern during these adverse pandemic conditions.

Observing World Alzheimer's Day on September 21st, the Club initiated an online awareness campaign to educate people on the importance and ways of helping people diagnosed with the disease. On the occasion of International Day for Older Persons, the Club organized a virtual visit to Kamla Bakshi Elders Home Society on October 1, 2020 to meet, greet and interact with the people. The motive of the session was to spread happiness among the elders of the ashram, which could be seen on their faces right from the beginning.

The club organised a Food Donation Drive –Annapurna, #EnlighteningTheLives on November 13, 2020. The Club distributed around 100 packets of Biryani to people from Moti Nagar to Pitampura Area with an aim to celebrate the festival in its true spirits.

In order to raise voice against the increasing cases of domestic violence and street harassment, the Club initiated an online awareness campaign on the theme of International Day

for Elimination of Violence against Women observed on November 25, 2020. The Club carried on with the campaign from November 27- December 12, 2020. The campaign aimed to empower women and extend support to the victims. The reels gained a viewership of 10.1k+ and 9800+.

To continue to strive towards the mission of spreading happiness and uplifting the needy, the Club organized a visit to the Lui Blind Welfare Home, Sultanpuri, on 18th January 2021 and interacted with the residents there. The Club organized a Blanket Donation Drive - Project RAAHAT, #EnlighteningTheLives on January 19th, 2021 and distributed warm blankets in the areas of West and North West Delhi. The Club distributed 50 warm blankets.

The Club organised the virtual eighth edition of its Annual Socio-Cultural Fest- Consortium'21: Transforming Events into Memories from February 24, 2021 to March 2, 2021. Pertaining to the prevailing situations, the Club curated 4 Flagship events including- "Social Quotient", a B-Plan case study event carried out via presentational analysis and "21 Film Street Talkies", swaying all the Bollywood fans. The Club also augmented two new events in its collection this year, namely "Clueminati", an enigmatic virtual escape room comprising of clues and riddles and "Wizards Assemble", a one stop shop of exciting puzzles for all the Potterheads and Marvel Fans. The public appreciation was represented with a total of 3300+ registrations.

The Club initiated Project Suraksha- The Sanitiser and Mask Distribution Drive on the 14th April, 2021. The drive was organized with the aim of distributing hygienic-sanitary equipment to those in need while also educating them about the coronavirus and ways to protect themselves from the same.

**Dr. Aradhana Nanda, Convener**

## Enactus

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Enactus SGGSCC boasts of a strong alumni network along with a dedicated team of 60 members who work tirelessly to make a difference. The team has been able to implement 7 projects to date, of which 5 have been declared sustainable, successfully impacting 62,000+ lives, creating 50,00,000 media impressions, and contributing 1,23,000 working hours. The ongoing projects are - Project Kashti and Project Dariya.

Enactus SGGSCC organises campaigns and sensitisation drives to educate people about prevalent issues like gender equality, literacy, climate change, etc. The team actively posts on Facebook, Instagram, LinkedIn and Twitter to spread awareness and take action. The team actively participates in business plan competitions, case studies and quizzes all around the year, the cash prizes from which get reinvested into the projects.



During the second wave of the COVID-19 pandemic, the team collaborated with several NGOs to distribute relief kits containing ration, masks and sanitisers to those in dire need. A vaccination centre was also set up where free doses were provided to 120 people from weaker sections of society and over 1500 people were vaccinated. A number of campaigns and sensitisation drives were organised by the team to educate people about COVID appropriate behaviours and raise awareness about vaccines. The team also organised a fundraiser to provide relief in these unprecedented times.

Enactus, SGGSCC has several noteworthy achievements to its credit. The team was amongst the top 4 teams in “Race to Rethink Plastic Competition” in Enactus World Cup, 2021. It got the 2nd position in the “1 Race 4 Oceans” Competition in Enactus World Cup, 2020. The team stood amongst the top 3 in the 1R40-77 Second Impact films of Action and Impact 2020. The team made it to 25 podium finishes in prestigious Business Plan competitions across the country and won the KPMG Ethics Grant in 2020, second time in a row.

**Dr. Simmar Preet Kaur, Convener**

## NCC- Boys & Girls

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Sri Guru Gobind Singh College of Commerce, 6DBN and 7DGBN organised the orientation program for the fresh NCC recruits on 23 February, 2021. The event started with the welcome of 7DGBN Commanding Officer Col Gurpreet Singh and 6DBN Commanding Officer Lt Col. Mukesh Kumar by College Principal Dr. JatinderBir Singh and NCC Officers Capt (Dr.)Baldev Singh and Dr. Simmar Preet Kaur. The event had cultural performances by the cadets.

NCC, SGGSCC undertook a covid help-desk initiative on 8 May 2021. The aim behind setting up a help desk was to reach and support as many covid affected families as possible by providing them verified contacts and information they required to access oxygen cylinders, blood donors, hospital beds, injection availability and vaccination registration. A Webinar was also conducted on 15 May 2021 over the platform of Google meet on the theme “Psychological challenges faced during Covid” to educate and create awareness among the students about the issue and motivate them to combat it. The chief guest of the webinar was Col. Gurpreet Singh, Commanding Officer, 7 Delhi Girls Battalion. Another webinar was organised on 25 July 2021 on the theme “Vijay Mahotsav: Kargil Vijay Diwas” in remembrance of our real heroes and to pay tribute to their sacrifices and unconditional love for our motherland by taking a trip down the memory lane.

To commemorate 75 years of Independence, the unit conducted an Online Declamation Competition on the theme “Say No to Single Use Plastic” on 9th August 2021 over Google Meet. NCC along with NSS celebrated Independence Day in the college premises on 13th August 2021.

NCC follows the objective of “Unity and discipline”. During the academic year the cadets won significant recognitions:

- JUO Sachin Duhan attended IMA Camp in December 2020 and was awarded Group Best Cadet Award by Group commander Brig.Harbir Singh. He has been nominated for DG Citation.
- JUO Kuldeep Singh did Special National Integration Camp and PM Rally in 2021. Served as the Camp Senior, Delhi Directorate and has also been nominated for Director General Appreciation Award. Along with him 6 cadets from our college were selected for the Prime Minister’s Rally 2021. They visited PM House during their camp.
- Combined Annual Training Camp (CATC) was held from 5-7 March 2021 for Girl cadets and for Boy Cadets it was held from 19-23 March 2021. JUO Takdeer Kaur was overall camp senior of 7DGBN for CATC camp 2021.
- JUO Kuldeep Singh, JUO Takdeer Kaur, Cadet Payal Mehra and Cadet Harshveer Singh were awarded Best Presentation Award during Online Ek Bharat Shreshtha Bharat Camp in April 2021.
- JUO Takdeer Kaur and Cadet Manmeet Singh secured 3rd position in Cultural Dance during EBSB Camp in April 2021.
- SUO Vaibhav Dalal and JUO Binesh Tyagi attended online Ek Bharat Shreshtha Bharat Camp with Andhra Pradesh and Telangana Directorate in 2021.
- Cadet Manmeet Singh performed Cultural Dance Bhangra at World Islamic Centre in April 2021.

**Capt (Dr.) Baldev Singh & Dr. Simmar Preet Kaur, Conveners**

## **Ecosperity- The Environment Club**

In the phase of disruption in education led by the pandemic, the young environment enthusiasts of the college continue to spread environmental consciousness. An awareness campaign “Regard Before Discard” was led in collaboration with the Volunteer Organi-



zation, Change in Range, wherein members of the club adopted the practice of waste segregation at home. Detailed methodology for composting was also shared through the digital platform. An Instagram Live session “Green the Red” was conducted with Ms. Tani-sha Pandit, President, Ritva Foundation on sustainable menstruation. An online workshop “Boasting the Composting” was hosted in collaboration with SWACHH Association to sensitize the participants towards composting and management of the domestic waste.

To mark the first-ever International Day of Clean Air for Blue Skies on 7 September 2021, “Quizaria 2.0”, an online quizzing event was organized, spreading awareness on the prominent issue of air pollution. A one of its kind Virtual Film Festival, “Hopping Sparrows Film Festival” was organized featuring five films based on the themes of Ecology, Wildlife Conservation, and Sustainable Lifestyle. Marking the celebration of Wildlife Week 2020, a campaign #WeForTheWild was carried out between 3-8 October 2020 to sensitize the society towards animal abuse. A podcast-based Case Study Event “Plug-In” was held to push the young entrepreneurial minds into designing of unique, eco-friendly business models.

In an attempt to invoke empathy for mute beings, members of the club held a one-day drive for feeding the stray animals. A virtual visit to the Yamuna Biodiversity Park was organized on 9 January 2021. On 2 February 2021, an educational field trip to Yamuna Biodiversity Park was also organized to observe World Wetlands Day. In association with World Wildlife Fund (WWF), an Expert Talk on ‘Dragonflies and Humans’ was held with Mr. Shubham Narwal, Volunteer, WWF. The discourse induced an understanding on the anatomy, life cycle, and ecological importance of dragonflies.

The annual flagship event “Ecothon’21: A Series of Online Events” was held between 10-22 March, 2021 with the theme of Ecological Conscience. The events, Green Reel, Waste DIY, Brain Crusade, and Five-Day Challenge were open to students from schools and other colleges across the globe. The club hosted an online Gulaal making workshop ‘Natuoli’ in March, in collaboration with Paakshantar. Giving impetus to the culture of green gifting, on Annual Orientation of the College NCC Wing, team Ecosperity designed planters using Coconut shells, for felicitating the Guests. Green Audit was conducted with the joint efforts of the club and college administrative authorities. The formulated Audit Report puts forth details on the biodiversity, waste management, energy, and water use in the college.

**Dr. Neha Goyal, Convener**

# STUDENT SOCIETIES & GROUPS

## VISMAAD-The Divinity Society

To celebrate the Prakash Purab of Guru Harkrishan Sahib Ji, the divinity society organised a virtual Samagam on Zoom app on 17 July, 2020. The event was blissfully attended by faculty members and members of the society.

On the commencement of the new session, the divinity society organised another virtual Kirtan Samagam on 27 July, 2020 on the Zoom app to thank the almighty and to recite the praises of lord.

On 15 October 2020, the members of the divinity society gathered in the college for cleaning the Gurudwara Sahib. It started with reciting a prayer (Ardas) to bless the students for cleaning the Gurudwara Sahib (Sewa) with the proper respect and dignity. Following that, the students thoroughly cleaned the Gurudwara Sahib by taking all the necessary safety precautions.

An Online Orientation Session was organised by the college in November 2020, to orient the fresh batch of (2020 – 23). Members of the divinity society got the opportunity to record a video of the shabad 'Karo Kirpa Gopal Gobinde, Apna Naam Japaavo' which was played in the beginning of the session to welcome everyone with the name of the almighty. Few Society members gathered to make the video by taking all the necessary precautions.

To commemorate the 551st birth anniversary of Sri Guru Nanak Dev Ji, the divinity society organised a Virtual Samagam on 30 November, 2020 on Google Meet. All the members of the society and the faculty members enthusiastically attended the event. The programme started with the mesmerizing Kirtan recitals by the students of the society followed by Ardaas and Hukamnaama. Also on the auspicious occasion of Gurupurab, the students of Vismaad planted saplings in their homes. Sri Guru Nanak Dev Ji, the first embodiment of divine light in the Sikh tradition, laid the foundation for a sacred vision for the environment when he composed the Salok, Pavan Guru Paani Pita, Mata Dharat Mahat! (Air is the Guru, Water the Father, and the Earth is the great Mother) They give us life. We should not spoil them.) Planting trees was an inspiring way celebrate Guru Sahib's vision.



Orientation Samagam marked the beginning of the new session. It was organised on 29 December, 2020 at Gurudwara Baba Sahib Singh Ji, Dhudial Apartments, Madhuban Chowk, Pitampura, New Delhi.

To commemorate the birth anniversary of Sri Guru Gobind Singh Ji, the divinity society organised a virtual Kirtan Samagam. The senior members of the society recited the praises of lord almighty in the college Gurudwara Sahib, which was followed by Ardas and Hukumnama. The program took place on Google Meet on 20 January, 2021 for the college faculty and the remaining society members. It was broadcasted live on YouTube as well. The entire society and faculty members enthusiastically attended the event.

Basant Ritu is the season of new beginnings. To celebrate the same festivity and feeling the real Basant in our minds and hearts, the society held Basant Samagam at Gurudwara Sri Guru Singh Sabha, Block UU, Pitampura on 7 February, 2021. In the auspicious month of Chet with the holy blessings of almighty lord, the divinity society organised a Harjas Kirtan Samagam at Gurudwara Singh Sabha, Sector 3B Rohini, Delhi on 7 March, 2021.

**Ms. Navdeep Kaur, Convener**

## Virtuoso-The Fine Arts Society

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The Society comprises of connoisseurs of Art, brought together through a shared curiosity and interest in works by dedicated and committed artists. The year 2020-21 was different from the past years, with everything going virtual, from recruiting new members to conducting workshops and events, but virtuoso with its motivated and dedicated team members eradicated all barriers coming along its way.

In the beginning of the session, Virtuoso by collaborating with an organisation “Students for Covid Relief”, organised a Mandala workshop via Google Meet to provide relief to those who lost their livelihoods due to Covid-19. All the proceeds generated were donated to the Covid relief fund of the organisation.

To bring some fun in the routine life of the students, a prompt challenge was organised in the month of September, open to all the artists and was entertained by many.

For the first time an initiative was taken by the Virtuoso members in the form of its greatest project “Artists’ Nirvana”, which included a series of workshops conducted by well established and experienced artists, with a surprise competition at the end. It was a huge success as it saw massive participation. Its aim of inculcating artistic skills and inspiring people all around was fulfilled.

A scribble art workshop was organised in March, 2021 for the new recruits. Members re-

ally enjoyed learning a new technique and created some amazing masterpieces.

To mark an end to this session, Kalakari'21, the annual fest of the Society was organised, consisting of charcoal, acrylic and a reel competition. A watercolor workshop was also held to help hone skills. The virtual setting was a challenge but the team's spirit triumphed with the event being a huge success.

**Dr. Manjeet Kaur, Convener**

## MISBA- The Dance Society

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The society aims to provide a common platform for all dance enthusiasts to learn together as a team and gives an opportunity to experience, perform and compete on more than 60 stages every year. MISBA has been ranked as the top dance society by the Media channel DU Beat several times in the past.

This year, Misba won the first position at several competitions. It came first at IIT Bombay, St. Xaviers Rajasthan, IMI Delhi, Christ University Bangalore, IIM Amritsar, Kumarguru College of Technology Coimbatore, IIM Khozikode, NIT Calicut, PGDAV College (University of Delhi) and IIT Ropar. It came second at competitions at - ST. Xaviers Jamshedpur, Punjab Engineering College and IIT Guwahati. It got a special mention at Janki Devi Memorial College (University of Delhi).

Despite these uncertain times, Misba has constantly worked hard to maintain its legacy. Misba managed to make a video of its performance (production 2020-21) to submit in all the online competitions for its participation.

**Dr. Satvinder Kaur, Convener**

## INVICTUS- The Film and Photography Society

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The society works with a tremendous effort to showcase the beauty of our world. Invictus has a team of photographers, designers and filmmakers, who make sure to uphold the spirit of being the best at what we do.

Invictus hosted the 3rd edition of "What the F Stop", the odd-sem photography fest on 17 October, 2020 observing two competitions – Flash and Vistas.

The society hosted its annual flagship event "Frames per Second" on 27th February, 2021



which was composed of four challenging competitions – Negative, Battlefield, Hitchcock and Reel It Up.

The ever impressive work of Invictus’ photographers was showcased during November 2020 and February 2021 on their website, <http://invictusggsc.com/>, as part of Inayat: The Official Photography Exhibition. Inayat attracted participation across the nation, offering an educational and inspiring arena of creativity with a perspective.

**Dr. Manju Bhatia, Convener**

## **I V O G U E- The Fashion Society**

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Team Ivoque secured the first positions at competitions held at LBSIM and Sri Aurobindo College. They also get the second position at Daulat Ram College and Moti Lal Nehru College and received special mentions at Lady Irwin College and Dr. Akhilesh Das Gupta Institute of Technology and Management.

The individual titles won include “Best Male Model” for Taranjot Singh at LBSIM, Sri Aurobindo College and Moti Lal Nehru College. He also won the award for “Best Costume” at Hindu College. Hargun Kaur won the award for “Best Outfit” at Sri Aurobindo College and the award for “Best Walk” at Hindu College.

The Society also organised the virtual events- Campus Vogue’21 and Vogue Mania in May, 2021.

**Dr. Simmar Preet Kaur, Convener**

## **R A U N Q A N S- The Giddha Society**

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During the academic session, given the prevalence of the Covid-19 pandemic, the society did not participate in any events. The society conducted online training sessions, as well as auditions to induct fresh faces. The society also undertook national as well as international collaborations including those with Dance with MVR-YK, Born to Bhangra-Canada, Trinjana-Ireland and Nachanshah-Delhi.

**Dr. Gurdev Singh, Convener**

# FOLKING DESI-The Bhangra Society

The SGGSCC Bhangra team continued to strive despite the pandemic. It was amongst the top 5 most awarded colleges during the folk fest season 2020-21. The team won the first prize at Jhankaar organised by Janki Devi Memorial College (University of Delhi) and at Nritya Diva organised by SRCC (University of Delhi). It also won the second prize at Jashan-PGDAV College (University of Delhi); Adaa- JMC (University of Delhi); Aaran-gam-Hindu College (University of Delhi) and the international event Bhangra Arena.

**Dr. Gurdev Singh, Convener**

## SPORTS ACTIVITIES & ACHIEVEMENTS

The Department of Physical Education and Sports in association with IQAC conducted an international webinar on “Exercise and Health in context of COVID-19” on the 13th of July, 2020. The speakers for the session were: Mr. Antonio Robustelli, International Sports Performance Consultant and Elite Coach from Italy and Dr. Rakesh Tomar, Physical Education Department, King Fahd University of Petroleum and Minerals, Dharan, Saudi Arabia. The Guest of Honour was Prof. Nishan Singh Deol, Dean, Head, Dept. of Physical Education, Punjabi University, Patiala.

Parth Makhija, a student of B Com, qualified for World University Games in July, 2020 for the 10 mtr. Air Rifle shooting competition.

**Mr. Hartaj Singh, Convener**



# VIRTUAL INSIGHTS

Department of Economics  
Sri Guru Gobind Singh College of Commerce  
(University of Delhi)  
Presents  
Webinar on

**BUDGET 2020-21  
FOR AN ECONOMIC TURNAROUND**

**SANJEEV SANYAL**  
Indian Economist and Author  
(Principal Economic Advisor  
Ministry of Finance  
Government of India)

**AAKANKSHA AKOIA**  
Senior Director  
Office of Principal Economic Advisor

**GURVINDER KAUR**  
Senior Director  
Office of Principal Economic Advisor

**MAHIMA**  
Senior Director  
Office of Principal Economic Advisor

Date: Thursday, 18th February 2021  
Time: 4 pm onwards  
Register at: <https://cutt.ly/okNA6xX>  
E-certificates will be provided

Reeya Suri  
President, Arthashastra Society

Assem Oberoi  
General Secretary, Arthashastra Society

SRI GURU GOBIND SINGH COLLEGE OF COMMERCE  
University of Delhi

5<sup>th</sup> BIENNIAL INTERNATIONAL CONVENTION  
on  
*The Financial Ecosystem: Disruptions & the Way Forward*

DAY 1 INAUGURAL SESSION

CHIEF GUEST: **Shri K.V. Kamath**  
Former Chief, Reserve Bank of India  
Former Chairman, Shriya Limited  
Former Hon. Minister, Finance, LIC Bank

KEYNOTE SPEAKER: **Prof. Arindam Banik**  
Distinguished Professor and ACC  
Chief, Institute of International  
Finance & Business, IIT Delhi

DAY 2 OPENING SESSION

GUEST OF HONOR: **Prof. Barry Eichengreen**  
George C. Foster & Family Professor  
Professor of Economics & Political Science  
University of California, Berkeley, USA

KEYNOTE SPEAKER: **Ms. Melissa Friskman**  
Founder & International Partner  
Ernst & Young Global Ltd.

6<sup>th</sup> - 8<sup>th</sup> April 2021 09:30 am IST  
Platform: Zoom

REGISTER AT: <https://forms.gle/zND0Cud7oXqyLQh19>

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Department of Economics  
Sri Guru Gobind Singh College of Commerce  
(University of Delhi)

**Live Webinar  
"Macro Policy Options: During and  
After COVID-19 Pandemic"**

20<sup>th</sup> May, 2020 at 4 p.m.

Guest Speaker

**Prof. Smriti Kaur**  
Professor of Economics and Public Policy  
Principal, Shri Ram College of Commerce, DU

Register Here: <https://forms.gle/zND0Cud7oXqyLQh19>

For queries, contact:  
Dr. Harpreet Kaur ([kausharpreet@ggsc.ac.in](mailto:kausharpreet@ggsc.ac.in))  
Mr. Vaibhav Puri ([vaibhavpuri@ggsc.ac.in](mailto:vaibhavpuri@ggsc.ac.in))

Department of Economics  
Sri Guru Gobind Singh College of Commerce  
(University of Delhi)

Presents  
Webinar on

**LESSONS FROM INDIA'S HIGH  
GROWTH YEARS**

**Montek Singh  
Ahluwalia**  
Indian Economist and Civil Servant  
(Deputy Chairman of the Planning  
Commission, 2004-2014)

Date: Saturday, 23<sup>rd</sup> January 2021  
Time: 4 pm onwards  
Register at: <http://tinyurl.com/y62uag96>

Dr. Paramjeet Kaur  
Head, Deptt. of Economics, SGGSCC

Dr. Jatinder Bir Singh  
Principal, SGGSCC

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[http://bit.ly/YBP\\_Virtual\\_Visit](http://bit.ly/YBP_Virtual_Visit)

09 January 2021 | 12:00pm - 01:00pm | Zoom/Facebook Live

Resource person:  
Dr. Faiyaz Khudsar - Scientific Incharge, YBP  
Ms. Preeti Vohra - Nature Education Officer, YBP

For any queries, contact:  
Saurabh : +91 90130 32300  
Tanvi : +91 98189 37068

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URJA- THE COMMERCE DEPARTMENT  
Sri Guru Gobind Singh College of Commerce

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Yarun Sriidhar (CEO, Paytm Money)  
Proveen Gupta (MD, SBI 2015-20)  
Aman Dhattarwal (Educator and YouTuber)  
Yahya Bootwala (Writer/Poet/ Actor)  
Jitender Singh Shunty (Padma Shri Recipient)  
CA Rachana Banade (Finance Educator and YouTuber)  
Stavya Kalla (Music Artist)  
Sukhbir (Singer and Entertainer)  
Digital Gandhi (EMCEE of the Event)

**19<sup>th</sup> FEBRUARY 2021 11:00 AM ONWARDS**

VERIFIABLE E-CERTIFICATES TO ALL ATTENDEES

LIVE ON ZOOM

Gursidak: +91 97809 47147 | Aditya: +91 93515 54934

SRI GURU GOBIND SINGH COLLEGE OF COMMERCE  
University of Delhi

Department of Physical Education And Sports  
In Association with  
**ISAC**  
UNDER THE GUIDANCE OF

Dr. Sandeep Singh (IITD, IITD, AND SPORTS)  
Dr. Jatinder Bir Singh (Principal, SGGSC)  
Dr. Harjit Singh (SPORTS COORDINATOR)

**INTERNATIONAL WEBINAR  
ON  
EXERCISE AND HEALTH  
IN CONTEXT OF COVID - 19**

INVITED SPEAKER: **Mr. Antonio Rubastelli**  
International Sports performance consultant and Elite Coach from Italy

CHIEF GUEST: **Prof. Nishan Singh Dhill**  
Dean, Head, Dept. of Phy. Edu., Punjab University, Patiala, Punjab India

INVITED SPEAKER: **Dr. Rakesh Tomar**  
Phy. Edu. Dept., King Fahd University of Petroleum & Minerals, Dharam, Saudi Arabia

Date: 13th July 2020  
Timings: 10<sup>am</sup> to 1<sup>pm</sup>

Venue : Zoom/YouTube (Live Stream)

Register at  
[Tinyurl.com/exercise-health-webinar](http://Tinyurl.com/exercise-health-webinar)

Dr. Simranpreet Kaur  
Dr. Satvinder Kaur  
Dr. Harpreet Singh  
Dr. Baldev Singh

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E-Certificates to all the Attendees

Optimism is the faith that leads to  
achievement. Nothing can be done without  
hope and confidence.

— *Helen Keller*

Report Edited & Compiled by  
Dr. Harpreet Kaur  
Dr. Tarvinder Kaur  
&  
SGGSCC, Annual Day Committee, 2020-21



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